



Course Specification

Course Title: Basic French

Course Code: 3571503

Semester 2nd Academic Year 2020

Bachelor of Arts in Hospitality Management
(International Programme)
School of Tourism and Hospitality Management
Suan Dusit University

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Course Specification

Name of institution	Suan Dusit University
Campus/faculty/department	School of Tourism and Hospitality Management

Section 1 : General Information

1. Course code and course title

Course Code: 3571503

Course title: Basic French

2. Number of credits

3 (3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject: Elective courses Major: None

4. Responsible faculty members

4.1 course coordinator: Aj. Jaturada Pochanajun

4.2 Instructors: Aj. Jaturada Pochanajun Section: C1

5 .Semester /year of study

Semester 2/ Academic year2020 / Year 2

6 .Pre-requisite (if any)

None

7 .Co-requisites (if any)

None

8 .Venue of study

Suan Dusit University

9 .Date of latest revision

15 November 2020

Section 2 : Aims and Objectives

1. Aims of the Course

1.1 Cognitive Theory (Knowledge from learning)

- To learn the beginner level of French, to learn about basic vocabulary, structure of sentence, idiom, grammar and French culture.

1.2 Skills (Abilities and skills acquired from learning)

- To Apply the Knowledge of Basic French and to practice the four skills of Basic French for communicate in beginner level.

1.3 Moral (Attitudes, Moral and Ethical derived from learning)

- To Understand to the Knowledge of Basic French and French culture and to adapt good attitude perceptions as being good part of the hospitality industry.

2. Objectives of Course Development/Modification

After successful completion of this course, students will understand basic vocabulary, structure of sentence, idiom, grammar and French culture of French, will practice listening, speaking, reading and writing skills can communicate and will can communicate in various situation in beginner level.

Section 3 : Course Description and Implementation

1. Course Description

The fundamental skills in French language; listening, speaking, reading and writing, Study the basic grammar structure

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
45 hours (3 hours x 15 weeks)	None	None	90 hours (6 hours x 15 weeks)

3. Number of hours that the lecturer provides individual counseling and guidance

- The student can make an appointment to consult and communicate with the lecturer by online application such as Facebook, Line etc.
- Course convenor will be available for additional academic advice for 2 hours per week.

Section 4 : Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

Enable the students to be responsible, disciplined, honest and able to morally and ethically apply specific skills learnt throughout this course as follows:

- (1) To realize good values, moral conscience and ethics.
- (2) To be self and social responsible with good attitude and behavior.
- (3) To responsible of duties, good membership and develop leadership skills and act as a role model to others.
- (4) To be disciplined and follow the organizational and social rules and regulations.

1.2 Teaching methods

- lecturing alongside with examples of basic vocabulary, structure of sentence, idiom, grammar and French culture
- Practicing listening, speaking, reading and writing skills for Basic French
- Discussing the various situation in beginner level

1.3 Evaluation methods

- Frequency of attendance and punctuality of assessment submission
- From assignment

2. Knowledge Development

2.1 Expected outcome on Knowledge and skills development

(1) To understand the important principles and theories of hospitality organizational behavioral and interpersonal skills, international marketing, tourist behavior and related skills systematically and globally.

- **(2) To be able to integrate knowledge of hospitality with other related fields.**

(3) To understand research designs and methodology in order to solve organization problems and to develop organization knowledge management.

2.2 Teaching methods

Lecture, focus group, group work, academic presentation, analytical studies, academic assessments throughout the semester

2.3 Evaluation methods

- Mid-term exam, and final exam
- Other written and verbal assessments throughout the semester
- Learning by doing (tour operated by students)

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

● (1) To be able to evaluate and analyze data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth.

(2) To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations.

(3) To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields.

3.2 Teaching methods

- Group work and presentation
- Group discussion

3.3 Evaluation methods

- Exams and assessments that focus on students' critical thinking analysis

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

- (1) To be able to work with others and solve the problems both as a good leader and a good team member.

- (2) To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

- Delegate group work for group discussions
- Require oral presentations

4.3 Evaluation methods

- Self-evaluation
- Peer evaluation

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

- (1) To be able to apply foreign languages effectively when communicate both academically and professionally.

- (2) To be able to communicate effectively with foreigners from different culture in different situation.

- (3) To be able to use information technology suitably in different operations.

(4) To be able to analyze and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- Lecture and discussion
- Practice

5.3 Evaluation methods

- Evaluate from assignment
- Evaluate in answering question in classroom.
- Mid-term examination
- Final examination

Section 5 : Teaching and Evaluation Plans

1. Lesson Plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
1	Description du cours Le français pour débutant <ul style="list-style-type: none"> - Course syllabus overview - Course objective and evaluation French Culture for communication	3	Teaching & Learning Activities The instructor introduces oneself and gives the course overview. Also explain the course syllabus, inform the assessment and evaluation method, including rules and regulation in class. Inform date and time for giving an advice or guidance. Evaluation Methods:	- Power point - Syllabus handout - Course Online by Application Microsoft Team & WBSC

			- Pre-test	
2	<p>Leçon 1 : Alphabet</p> <p>- Prononciation des sons du français</p>	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review basic French knowledge and information - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSO
3	<p>Leçon 2</p> <p>- Saluer quelqu'un</p>	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSO

			<p>conversation in accordance with the given situations.</p> <ul style="list-style-type: none"> - Play role in front of the class - Chapter exercise - Q&A 	
4	<p>Leçon 3</p> <ul style="list-style-type: none"> - Faire connaissance - les pronoms sujets - les pronoms toniques - Les nombres 1-20 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
5	<p>Leçon 4</p> <ul style="list-style-type: none"> - Présenter quelqu'un - nationalité - les professions - Goûts et préférences 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p>	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application

			<ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	Microsoft Team & WBSC
6	<p>Leçon 5</p> <ul style="list-style-type: none"> - Les articles <p>Leçon 6</p> <ul style="list-style-type: none"> - Le nom 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - Course Online by Application Microsoft Team & WBSC
7	<p>Leçon 7</p> <ul style="list-style-type: none"> - L'adjectif qualificatif 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce 	<ul style="list-style-type: none"> - Subject handout - Power point - Course Online by

			<ul style="list-style-type: none"> - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	Application Microsoft Team & WBSC
8	<p>Mid-term Examination</p> <p>Leçon 8</p> <ul style="list-style-type: none"> - - Le verbe 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
9	<p>Leçon 9</p> <ul style="list-style-type: none"> - Le verbe pronominal 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson 	<ul style="list-style-type: none"> - Subject handout

			<ul style="list-style-type: none"> - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
10	<p>Leçon 10</p> <ul style="list-style-type: none"> - La phrase négative <p>Leçon 11</p> <ul style="list-style-type: none"> - La phrase interrogative 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC

			- Q&A	
11	<p>Leçon 12</p> <ul style="list-style-type: none"> - L'adjectif démonstratif - L'adjectif possessif 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
12	- Les sports et les instruments de musique	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC

			<p>conversation in accordance with the given situations.</p> <ul style="list-style-type: none"> - Play role in front of the class - Chapter exercise - Q&A 	
13	<p>Leçon 14</p> <ul style="list-style-type: none"> - L'heure, la date, le jour, le mois - Les nombres 1-100 - Dire l'heure 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
14	<p>Leçon 15</p> <ul style="list-style-type: none"> - Ma famille - Demander son chemin 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p>	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application

			<ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	Microsoft Team & WBSC
15	Leçon 16 <ul style="list-style-type: none"> - Les saisons et le temps - Faire des achats - 	3	Teaching & Learning Activities <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
16	Final Examination			

1. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.2 2.2 4.1	Observe behavior Participation, Activities Home Work	1-15	10% 10% 10%
2	1.2 2.2 3.1 4.1 5.1 5.2	Presentation, Individual Assignment Group Assignment	2-15	20%
3	2.2 3.1 4.1 5.1 5.2	Midterm Examination	8	20%
4	2.2 3.1 4.1 5.1 5.2	Final Examination	16	30%

Evaluation

Evaluation and graduation requirements are subject to the Regulation of Suan Dusit University Council on Undergraduate Program Evaluation.

Section 6 : Teaching Materials and Resources

1. Texts and main documents

Maïa Grégoire. (2018). **Grammaire progressive du français - Niveau débutant, avec 440 exercices**. Paris: CLE International

2. Documents and important information

1. Évelyne Siréjols & Giovanna Tempesta. (2015). **Grammaire 450 nouveaux exercices niveau débutant**. Paris: CLE International
2. Évelyne Siréjols & Giovanna Tempesta. (2015). **Grammaire 450 nouveaux exercices niveau intermédiaire**. Paris: CLE International
3. นภัส เป็นพัฒน์ (แปล). (2555). **ฝรั่งเศสทันใจใน 5 นาที**. กรุงเทพมหานคร: Berlitz

3. Documents and recommended information

1. Anne Akyüz et al. (2006). **Les exercices de grammaire A2**. Paris: Hachette
2. Michèle Boularès & Jean-Louis Frérot. (1999). **Grammaire Progressive du Français**. Paris: CLE International
3. Gavroch Thaïlande Association. (2019) Activités et Tourisme
Retrieved from <http://www.gavroche-thaïlande.com>

Section 7 : Evaluation and Improvement of Course Management

1. Strategies for Course Effectiveness Evaluation by Students

Effectiveness evaluation for this course is as follows:

- Interviews with students
- Observations of students' responses during class
- Students' online evaluation and feedback

2. Evaluation strategies in teaching methods

The strategies for collection data for teaching evaluation are as follows:

- Exam results
- Revision of learning outcomes

3. Improvement of Teaching

- Seminar for course and teaching improvement
- Research for course and teaching improvement

4. Evaluation of students' learning outcome

- Revision of assessment evaluations by external lecturers or experts

5. Review and improvement for better outcome

- Classroom activities, quizzes, observation, class participation and midterm and final examinations
- Students will be able to evaluate instructor qualification on teaching strategic skills
- The overall curriculum evaluation will be completed by last-year students, graduates, experts and scholars, and graduate users.