



Course Specification

Course Title: Basic Japanese

Course Code: 3571501

Semester 2nd Academic Year 2020

Bachelor of Arts in Hospitality Management
(International Programmed)
School of Tourism and Hospitality Management
Suan Dusit University

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Course Specification

Name of institution	Suan Dusit University
Campus/faculty/department	School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

Course Code: 3571501

Course title: Basic Japanese

2. Number of credits

3 (3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject: Elective courses Major: None

4. Responsible faculty members

4.1 course coordinator: Aj.Sutsawad Jandum

4.2 Instructors: Aj. Takenori Okajima. Section: C1

5 .Semester /year of study

Semester 2/ Academic year 2020 / Year 2

6 .Pre-requisite (if any)

None

7 .Co-requisites (if any)

None

8 .Venue of study

Suan Dusit University

9 .Date of latest revision

15 November 2020

Section 2 Aims and Objectives

1. Aims of the Course

1.1 Cognitive Theory (Knowledge from learning)

- To learn about basic vocabulary, structure of sentence and grammar for basic Japanese communicating and to learn Japanese culture.

1.2 Skills (Abilities and skills acquired from learning)

- To Apply the knowledge of basic Japanese and to practice the four skills of Basic Japanese for communicate in beginner level.

1.3 Moral (Attitudes, Moral and Ethical derived from learning)

- To understand the knowledge of basic Japanese and Japanese culture and to adapt good attitude perceptions as being good part of the hospitality industry.

2. Objectives of Course Development/Modification

After successful completion of this course, students will understand basic vocabulary, structure of sentence, grammar and Japanese culture and will practice listening, speaking, reading and writing skills in order to communicate in various situation in beginner level.

Section 3: Course Description and Implementation

1. Course Description

The fundamental skills in French language; listening, speaking, reading and writing, Study the basic grammar structure

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
45 hours (3 hours x 15 weeks)	None	None	90 hours (6 hours x 15 weeks)

3. Number of hours that the lecturer provides individual counseling and guidance

- The student can make an appointment to consult and communicate with the lecturer by online application such as Facebook, Line etc.
- Course convenor will be available for additional academic advice for 2 hours per week.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

Enable the students to be responsible, disciplined, honest and able to morally and ethically apply specific skills learnt throughout this course as follows:

(1) To realize good values, moral conscience and ethics.

● (2) To be self and social responsible with good attitude and behavior.

(3) To responsible of duties, good membership and develop leadership skills and act as a role model to others.

(4) To be disciplined and follow the organizational and social rules and regulations.

1.2 Teaching methods

- lecturing alongside with examples of basic vocabulary, structure of sentence, grammar and Japanese culture

- Practicing listening, speaking, reading and writing skills for Basic Japanese

- Discussing the various situation in beginner level

1.3 Evaluation methods

- Frequency of attendance and punctuality of assessment submission

- From assignment

2. Knowledge Development

2.1 Expected outcome on Knowledge and skills development

(1) To understand the important principles and theories of hospitality organizational behavioral and interpersonal skills, international marketing, tourist behavior and related skills systematically and globally.

● (2) To be able to integrate knowledge of hospitality with other related fields.

(3) To understand research designs and methodology in order to solve organization problems and to develop organization knowledge management.

2.2 Teaching methods

- Lecture and practice
- Activity-Based Learning
- Experiential Based Learning
- Thinking Based Learning
- Problem Based Learning
- Inquiry-Based Learning

2.3 Evaluation methods

- Evaluate from assignment
- Role-Play
- Reading and speaking test
- Mid-term exam and final exam
- Reading and speaking test
- Activity in classroom

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

● (1) To be able to evaluate and analyze data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth.

(2) To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations.

(3) To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields.

3.2 Teaching methods

- Lecture and practice
- Activity-Based Learning
- Experiential Based Learning
- Thinking Based Learning
- Problem Based Learning
- Inquiry-Based Learning

3.3 Evaluation methods

- Evaluate from assignment
- Role-Play
- Reading and speaking test
- Mid-term exam and final exam
- Reading and speaking test

- Activity in classroom

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

(1) To be able to work with others and solve the problems both as a good leader and a good team member.

(2) To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

- Delegate group work for group discussions
- Require oral presentations
- Problem Based Learning
- Assignment

4.3 Evaluation methods

- Self-evaluation
- Peer evaluation

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

(1) To be able to apply foreign languages effectively when communicate both academically and professionally.

(2) To be able to communicate effectively with foreigners from different culture in different situation.

(3) To be able to use information technology suitably in different operations.

(4) To be able to analyze and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- Lecture and discussion
- Practice
- Problem Based Learning
- Thinking Based Learning
- Inquiry-Based Learning

5.3 Evaluation methods

- Evaluate from assignment
- Evaluate from answering question in classroom
- Midterm and Final examination
- Reading and speaking test

Section 5: Teaching and Evaluation Plans

1. Lesson Plan

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Instructor
1	-Description of Basic Japanese course -The knowledge of basic Japanese	3	-Direct instruction and Discussion. -Lecture and discussion -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website Evaluation methods - Participation Activities	Aj.Takenori Okajima
2	Hiragana : あ～そ	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning - Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website Evaluation methods -Participation activities -Practice activities -Exercise and assignment	Aj.Takenori Okajima
3	Hiragana : た～ん	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website	Aj.Takenori Okajima

			Evaluation methods -Participation activities -Practice activities -Exercise and assignment	
4	-Hiragana : だくてん/ はんだくてん - Hiragana : ちょうおん	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Problem Based Learning -Thinking Based Learning -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website Evaluation methods -Participation activities -Practice activities -Exercise and assignment	Aj.Takenori Okajima
5	-Hiragana : そくおん -Hiragana : ようおん	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Problem Based Learning -Thinking Based Learning -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website Evaluation methods -Participation activities -Practice activities -Exercise and assignment	Aj.Takenori Okajima
6	Katakana : ア～ン	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning	Aj.Takenori Okajima

			<ul style="list-style-type: none"> -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Participation activities -Practice activities -Exercise and assignment 	
7	Katakana vocaburaly	3	<ul style="list-style-type: none"> -Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Experiential Based Learning -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Participation activities -Practice activities -Exercise and assignment 	Aj.Takenori Okajima
8	<ul style="list-style-type: none"> -Midterm Examination -Reading Test (1) -Basic Japanese structure 	3	<ul style="list-style-type: none"> -Lecture -Midterm Examination -Reading Test paper (1) -Student Book -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Midterm Examination (30%) -Reading Test (1) (10%) -Participation activities -Practice activities -Exercise and assignment 	Aj.Takenori Okajima
9	<ul style="list-style-type: none"> -Greetings in daily life -Counting numbers 	3	<ul style="list-style-type: none"> -Lecture and practice -Activity-Based Learning 	Aj.Takenori Okajima

			<ul style="list-style-type: none"> -Experiential Based Learning -Role Play -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Participation activities -Practice activities -Exercise and assignment 	
10	<ul style="list-style-type: none"> -Asking Telephone number -Asking Age 	3	<ul style="list-style-type: none"> -Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Experiential Based Learning -Role Play -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Participation activities -Practice activities -Exercise and assignment 	Aj.Takenori Okajima
11	<ul style="list-style-type: none"> -Basic sentence -Introducing yourself (1) 	3	<ul style="list-style-type: none"> -Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Experiential Based Learning -Role Play -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website 	Aj.Takenori Okajima

			Evaluation methods -Participation activities -Practice activities -Exercise and assignment	
12	-Introducing yourself (2)	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Experiential Based Learning -Role Play -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website Evaluation methods -Participation activities -Practice activities -Exercise and assignment	Aj.Takenori Okajima
13	-Noun : これ・それ・あれ (1)	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website Evaluation methods -Participation activities -Practice activities -Exercise and assignment	Aj.Takenori Okajima
14	-Noun : これ・それ・あれ (2)	3	-Lecture and practice -Activity-Based Learning -Inquiry-Based Learning -Experiential Based Learning -Role Play	Aj.Takenori Okajima

			<ul style="list-style-type: none"> -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Participation activities -Practice activities -Exercise and assignment 	
15	<p>-Summary the content week 9-14</p> <p>-Reading Test (2)</p> <p>-Speaking Test</p>	3	<ul style="list-style-type: none"> -Lecture and practice -Reading Test (2) -Speaking Test -Teaching Media -PowerPoint Slides -Student Book -Japanese website -WBSC website <p>Evaluation methods</p> <ul style="list-style-type: none"> -Participation activities -Practice activities --Reading Test (2) (10%) -Speaking Test (10%) 	Aj.Takenori Okajima
16	-Final Examination	3	<p>Evaluation methods</p> <ul style="list-style-type: none"> -Final Examination (30%) 	Aj.Takenori Okajima

1. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.2, 2.2, 4.1 5.1, 5.2	Observe behavior Participation, Activities Exercise and assignment	1-15	10%
2	2.2, 3.1, 4.1 5.1, 5.2	Reading Test (1) Reading Test (2) Speaking Test	8 15 15	10% 10% 10%
3	2.2, 3.1, 4.1 5.1, 5.2	Midterm Examination	8	30%
4	2.2, 3.1, 4.1 5.1, 5.2	Final Examination	16	30%

2. Evaluation

Test Score and Grading are evaluated by Criterion-Referenced Evaluation of Suan Dusit University: Evaluations during semester (70) and Final Examination (30)

Learning Outcomes	Evaluation Methods	Week	Proportion of Evaluation (%)
1.2, 2.2, 4.1 5.1, 5.2	Participation	1-15	10
2.2, 3.1, 4.1 5.1, 5.2	Reading Test (1) Reading Test (2)	8 15	10 10
2.2, 3.1, 4.1 5.1, 5.2	Speaking Test	15	10
2.2, 3.1, 4.1 5.1, 5.2	Mid-term exam	8	30
2.2, 3.1, 4.1 5.1, 5.2	Final exam	16	30

Section 6 Teaching Materials and Resources

1. Texts and main documents

Sutsawad Jandum. (2021). **Basic Japanese**. Suan Dusit University

2. Documents and important information

1. アークアカデミ (2010) 「かなマスター」 株式会社三修社
2. The Association for Overseas Technical Scholarship (AOTS). (2004). **一人で学べるひがな かたかな**. Japan: 3A Corporation.

3. Documents and recommended information

1. The Japan Foundation. (2020). **Marugoto A1-1 (Katsudoo) Self-Study Course**. Available from :minato-jf.jp.

Section 7 Evaluation and Improvement of Course Management

1. Strategies for Course Effectiveness Evaluation by Students

Effectiveness evaluation for this course is as follows:

- Interviews with students
- Observations of students' responses during class
- Students' online evaluation and feedback

2. Evaluation strategies in teaching methods

The strategies for collection data for teaching evaluation are as follows:

- Exam results
- Revision of learning outcomes

3. Improvement of Teaching

- Seminar for course and teaching improvement
- Research for course and teaching improvement

4. Evaluation of students' learning outcome

- Revision of assessment evaluations by external lecturers or experts

5. Review and improvement for better outcome

- Classroom activities, quizzes, observation, class participation and midterm and final examinations

- Students will be able to evaluate instructor qualification on teaching strategic skills
- The overall curriculum evaluation will be completed by last-year students, graduates, experts and scholars, and graduate users.