



Course Specification

Course Title : Leadership in Globalization

Course Code : 3572118

Semester 2nd Academic Year 2020

Bachelor of Arts Programme in Hospitality Management
(International Programme)

School of Tourism and Hospitality Management

Suan Dusit University

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Course Specification

Name of institution Suan Dusit University
Campus / faculty / department School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

3572118 Leadership in Globalization

2. Number of credits

3 (3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject Core course

4. Responsible faculty members

4.1 course coordinator : Lecturer Chanapa Nicrothanont

4.2 Instructors : Lecturer Chanapa Nicrothanont **Section** : A1

5. Semester / year of study

Semester 2 academic year 2020 / Academic Year 2

6. Pre-requisite (if any)

None

7. Co-requisites (if any)

None

8. Venue of study

Suan Dusit University

9. Date of latest revision

Nov 17, 2020

Section 2 Aims and Objectives

1. Aims of the Course

1.1 Cognitive Theory (Knowledge from learning)

Students will gain knowledge and understand the concept, theory, leadership and leadership elements about roles, job responsibilities, visions, goals, and objective creation.

1.2 Skills (Abilities and skills acquired from learning)

1. Students can analyze and able to apply the stated concept to improve their self-development continuously, such as working as teamwork, communication, decision making and creativity development.

2. Students can analyze and synthesize the case study of organizational leadership and present by their own critical thinking's.

3. Students can purpose the desired characteristics or the performance of the organization leadership in the globalization era.

1.3 Moral (Attitudes, Moral and Ethical derived from learning)

Students understand and present their demonstrate leadership to apply on the various situations.

2. Objectives of Course Development/Modification

An educational management and learning management for people in this modern time are needed to be consisted with the content as many factors have changed the social and economic conditions as well as the living in the society also. Thus, it is necessary to create the social awareness to realize the important factor when creating the social leadership with responsibilities cognition as a whole.

Section 3: Course Description and Implementation

1. Course Description

Basic theories principles, components, roles and significant functions of leadership including vision, goals and objectives building for the leader, the role of decision making, coordination inside and outside organization, and the development of leaders' creativity in globalization

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
45 Hour (3 hour x 15 weeks)	None	None	90 hour (6 hour x 15 weeks)

3. Number of hours that the lecturer provides individual counseling and guidance

The faculty member provides academic advice and guidance to students (individual/group) 3 hours/week. Time and date will be informed at the first section.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

- (1) To realize good values, moral conscience and ethics, to be able to deal with the conflicts relating to profession etiquette.
- (2) **To be self and social responsible with good attitude and behaviour.**
- (3) To responsible of duties, good membership and develop leadership skills and act as a role model to others.
- (4) To be disciplined and follow the organisational and social rules and regulations.

1.2 Teaching methods

Apply basic theories principles, components, roles and significant functions of leadership during class discussion. Given individual and group assignments for honest, responsibility for assigned tasks. As well as, ppunctuality in delivery and attendance.

1.3 Evaluation methods

Observation and deliberation are complying during class discussion. Punctuality in delivery and attendance.

2. Knowledge development

2.1 Expected outcome on Knowledge and skills development

- (1) **To understand the important principles and theories of hospitality organisational behavioral and interpersonal skills, international marketing, tourist behaviour and related skills systematically and globally.**
- (2) To be able to integrate knowledge of hospitality with other related fields.
- (3) To understand research designs and methodology in order to solve organization problems and to develop organization knowledge management.

2.2 Teaching methods

(1) Teaching by lecture and use of teaching materials such as textbooks, PowerPoint, etc.

- (2) Discussion of key issues related to the subject matter;
- (3) Assigning to students, both individual and group work.

2.3 Evaluation methods

- (1) Analyze of individual performance / assigned tasks.
- (2) Mid-term and Final exam test

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

(1) To be able to evaluate and analyse data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth.

(2) To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations.

(3) To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields.

3.2 Teaching methods

- (1) Case study analysis
- (2) Delegate tasks related to the use of acquired knowledge to solve problems of leadership.

3.3 Evaluation methods

- (1) Analysis of case study and assignments
- (2) Final examination by focusing on the exam with the analysis and application of the knowledge and the content of the lessons learned.

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

(1) To be able to work with others and solve the problems both as a good leader and a good team member.

(2) To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

Assigned to work together as a group. The emphasis is on the knowledge learned in the subject and the application of knowledge. As well as, the discussion and presentation of group work are applied.

4.3 Evaluation methods

Assess the behavior in the classroom. Group activities in discussions and presentations are applied.

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

- (1) To be able to apply foreign languages effectively when communicate both academically and professionally.
- (2) To be able to communicate effectively with foreigners from different culture in different situation.
- (3) To be able to use information technology suitably in different operations.
- (4) To be able to analyse and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- (1) Assign students to self-study from E-Learning websites and giving class activities by using the knowledge gained from the study in the subject matter.
- (2) Required students to perform their work by using the appropriate format and technology.

5.3 Evaluation methods

Evaluate the assignment and presentation in the class are required.

Section 5 Teaching and Evaluation Plans

1. Teaching plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
1	Course introduction and Overview -Course syllabus overview -Course objective and evaluation -Introduction to leadership in globalization Learning Outcome Students are able to understand and write Mind Map.	3	Teaching & Learning Activities 1. Introduction Purpose of Teaching and Evaluation 2. Describe and discuss students' issues related to the subject 3. Assign students to create a Mind Map Instructional Media PowerPoint Presentation from textbook and Course outline	Lecturer Chanapa Nicrothanont

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
2	The nature and importance of leadership Learning Outcome Students are able to understand the nature and importance of leadership	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Pair and divide students group for 3-5 students per group 3. Instructor asks the question to start the topic discussion. Instructional Media 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	Lecturer Chanapa Nicrothanont
3	Leadership Theories Learning Outcome Students are able to understand leadership theories	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	Lecturer Chanapa Nicrothanont
4	Type of leadership Learning Outcome Students are able to	3	Teaching & Learning Activities 1. Describe and discuss	Lecturer Chanapa Nicrothanont

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
	understand type of leadership		<p>students' issues related to the subject.</p> <p>2. Assign students to practice analysis from case studies.</p> <p>3. Brainstorming Method</p> <p>Instructional Media</p> <p>1.Lecture with Power point and handout</p> <p>2. Class participation by the student</p> <p>3. Q&A</p> <p>4. Summary</p>	
5-6	<p>Leadership behavior, attitudes and styles</p> <p>Learning Outcome</p> <p>Students are able to understand leadership behavior, attitudes and styles</p>	3	<p>Teaching & Learning Activities</p> <p>1. Describe and discuss students' issues related to the subject.</p> <p>2. Pair and divide students' group for 3-5 students per group</p> <p>3. Give A4 paper to each group for writing "Mind Map" which related to the content briefly.</p> <p>Instructional Media</p> <p>1.Lecture with Power point and handout</p> <p>2. Class participation by the student</p> <p>3. Q&A</p> <p>4. Summary</p>	<p>Lecturer Chanapa Nicrothanont</p>
7	<p>Roles and function of leadership</p> <p>Learning Outcome</p> <p>Students are able to explain</p>	3	<p>Teaching & Learning Activities</p> <p>1. Describe and discuss students' issues related to</p>	<p>Lecturer Chanapa Nicrothanont</p>

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
	the Roles and duties of leadership.		<p>the subject.</p> <ol style="list-style-type: none"> 2. Open the video clip on the topic 3. Pair and divide students group for 3-5 students per group 4. Allow them to share their comments and making the role play. 5. Classroom discussions <p>Instructional Media</p> <ol style="list-style-type: none"> 1.The video clip 2. Group activities 3. Q&A 4. Summary 	
7	<p>Motivation, empowerment and Coaching skills</p> <p>Learning Outcome</p> <p>Students understand Motivation, empowerment and Coaching skills.</p>	3	<p>Teaching & Learning Activities</p> <ol style="list-style-type: none"> 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. <p>Instructional Media</p> <ol style="list-style-type: none"> 1.Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary 	Lecturer Chanapa Nicrothanont
8	<p>Communication and conflict resolution skills</p> <p>Learning Outcome</p> <p>Students are able to understand communication and conflict resolution skills</p>	3	<p>Teaching & Learning Activities</p> <ol style="list-style-type: none"> 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice 	Lecturer Chanapa Nicrothanont

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			analysis from case studies. Instructional Media 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	
9	Leadership vision and strategic Direction Learning Outcome Students can apply knowledge of leadership vision and strategic Direction	3	Teaching & Learning Activities 1. Open the video clip on the topic 2. Pair and divide students' group for 3-5 students per group 3. Allow them to share their comments Instructional Media 1. The video clip 2. Class participation by the student 3. Q&A 4. Summary	Lecturer Chanapa Nicrothanont
10	Leader decision making Learning Outcome Students are able to understand Leadership and decision making	3	Teaching & Learning Activities 1. Lecture with Power point 2. Class participation by the student 3. Case study 4. Exercise Instructional Media 1. Power point 2. Case study 3. Exercise	Lecturer Chanapa Nicrothanont

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
11	International and culturally Diverse Aspects of leadership Learning Outcome Students are able to understand international and culturally Diverse Aspects of leadership	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Open the video clip on the topic 3. Instructor asks the question to start the topic discussion. Instructional Media 1. Power point 2. Class participation by the student 3. The video clip 4. Exercise	Lecturer Chanapa Nicrothanont
12	Leadership development and succession Learning Outcome Students are able to understand leadership development and succession	3	Teaching & Learning Activities 1. Lecture with Power point 2. Class participation by the student 3. Q&A 4. Exercise Instructional Media 1. Power point 2. Q&A 3. Exercise	Lecturer Chanapa Nicrothanont
13	Leadership (case study 1) Learning Outcome Students can analyses case study1	3	Teaching & Learning Activities 1. Lecture with Power point 2. Class participation by the student 3. Case study 4. Exercise. Instructional Media	Lecturer Chanapa Nicrothanont

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			1. Power point 2. Case study 3. Exercise	
14	Leadership (case study 2) Learning Outcome Students can analyses case study2	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Brain Based Learning 3. Assign students to practice analysis from case studies. Instructional Media 1.Lecture with Power point 2. Class participation by the student 3. Q&A 4. Summary	Lecturer Chanapa Nicrothanont
15	Leadership, Course summary Learning Outcome Students are able to understand leadership in globalization	3	Teaching & Learning Activities Project Based Learning Class participation by the student Instructional Media 1. case study 2. Q&A 3. Exercise	Lecturer Chanapa Nicrothanont
16	Final Examination	2	Final Examination	Lecturer Chanapa Nicrothanont

2. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.2	Observe behavior, Participation	1-15	20%

2	2.1	Presentation, Pair work, Group work	1-15	40%
3	1.1, 2.1, 3.1, 5.1	English Discovery	1-15	10%
4	1.2,2.1,3.2, 4.2,5.3	Final Examination	16	30%

Evaluation

Evaluate the learning outcome using the university benchmark score (70%) : Final examination (30%)

Section 6 Teaching Materials and Resources

1. Texts and main documents

Northouse, P. G. (2010). **Leadership: Theory and practice (7ed)**. The United States of America: Sage Publications.

Draft, R. L. (1999). **Leadership Theory and Practice**. The United States of America: George Provol.

Dubrin, A. J. (2010). **Principles of Leadership (6ed)**. Canada: Jack Calhoun.

2. Documents and important information

1	Roffey Park Institute. (2018). Leadership skills . United Kingdom: Roffey Park Institute.
2	Adair, J. (2013). Develop your leadership skills . London: Kogan Page.
3	Ryerson University. (2011). Change Management Leadership Guide . Canada: Toronto.
4	Sadler, P. (1997). Leadership styles, role models, qualities, behaviors . London: Kogan page limited.

3. Documents and recommended information

1	Owen, J. (2014). The leadership skills handbook [electronic resource] :50 essential skills you need to be a leader . London: Kogan Page.
2	Owen, H. (2007). New thinking on leadership [electronic resource] :a global perspective . London: Kogan Page.

Section 7 Evaluation and Improvement of Course Management

1. Strategies for effective course evaluation by students

- Assess the effectiveness of teaching and learning.
- Conversations between instructors and students.
- Self-assessment and critical reflection
- Students evaluate the instructors' teaching individually through the university

online system.

2. Evaluation strategies in teaching methods

The data will be collected from the evaluation of teaching of student learning achievement and the review of learning outcomes

3. Improvement of teaching methods

Based on student achievement. As well as, Conversation with students and performance evaluation of teaching and learning.

4. Evaluation of students' learning outcome

- Verification of ratings from Randomly inspect student's work.
- There is a review by a panel of qualified reviewers who are not regular lecturers.

5. Review and improvement for better outcome

- Update the course every year by the recommendation and results of standard verification in accordance with Article 4.

- Invite lecturers or instructors in charge to give students a perspective on the apply knowledge

- Bring the results to design learning course (TQF. 3) for the next academic year