



## Course Specification

Course Title: Civilized People Societies

Course Code: 2500116

Semester: 2<sup>st</sup> semester

Academic Year: 2<sup>nd</sup> academic year 2020

Bachelor of Arts Programme in Hospitality Management

(International Programme)

School of Tourism and Hospitality Management

Suan Dusit University

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## Course Specification

Name of Institute

Suan Dusit University

Campus/ Faculty/ Department

School of Tourism and Hospitality Management

### Section 1: General Information

1. **Course Code and Course Title**

2500116 Civilized People Societies

2. **Number of Credits**

4(2-4-6) (Lecture-Lab-Self-Study)

3. **Curriculum and type of subject**

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject: General Education

4. **Responsible Faculty Members**

**4.1 Course Coordinator:** Lecturer Dr.Aunkrisa Sangchumnong

**4.2 Instructor:** Lecturer Dr.Aunkrisa Sangchumnong

5. **Semester**

Semester 2 Academic Year 2020 / Student Year 2 / Section L1

6. **Prerequisite(s)**

None

7. **Co-requisite(s)**

None

8. **Venue**

Room 3201 /Main campus, Suan Dusit University

9. **Latest Date of Course Specification (TQF 3) Development or Modification**

14 November 2020

## Section 2: Aims and Objectives

### 1. Aim of the Course

1.1 Cognitive domain (knowledge gained from studying)

1.1.1 Basic knowledge of world' civilizations through fine arts and creative work

1.1.2 Understand the society context, the political system and the government administration which affects to creation of civilization

1.1.3 Understand the history of Thai civilization

1.1.4 to have the skills to seek lifelong knowledge in order to continually improve oneself

1.1.5 to have holistic thinking skills and logical reasoning skill

1.1.6 to have the analyze and solve problems skill

1.2 Range skills (ability, practice skills, and IT usage, which gained from studying)

1.2.1 to have skills in using computers and various technology media in the pursuit of knowledge by oneself at work and communication.

1.2.2 to be able to use media and information wisely.

1.3 Spirituality (attitude, morality and ethics which gained from education)

1.3.1 Pride at being Thai

1.3.2 to have skills in cooperating and working as a team. Being good leader and follower. Using peaceful ways at solving problems.

1.3.3 Understanding multicultural societies. Having the interact skill to create creativity, awareness, and understand the society culture in living area and be able to adjust oneself appropriately.

### 2. Course Objectives

After successful completion of this course, students will be able to

To understand the society and to know how to create a good and perfect human foundation, especially to have the skills of wisdom and knowledge which gained from studying the world's important civilizations through fine arts which student can analyze, compare, synthesize, connect, and transfer knowledge from various civilizations to Thai civilization.

## Section 3: Course Description and Implementation

### 1 Course Description

Identification, significance, knowledge, and ideology gained from studies of global civilization, western civilization, eastern civilization and South East Asian civilization, emphasizing comparative analyses with Thai civilization, social development with civility in 21st century, which is related to political systems, laws and forms of government, economic systems, beliefs and religions, through various areas of arts from the past to the present

### 2 Number of Hours per Semester

| Lecture  | Tutorial | Practice/Field Experience/Internship | Self-directed Learning |
|----------|----------|--------------------------------------|------------------------|
| 30 hours | none     | 60 hours                             | 90 hours               |

## Section 4 Development of Students' Learning Outcomes

### 1. Morality and Ethics

#### Expected outcome on morality and ethics

- 1.1 Have Thai values in term of morality, ethics, patriot, honesty, discipline, good ideology, gratefulness, respect and preserve Thai culture
- 1.2 Be economize and follow the sufficient economy concept
- 1.3 Have service mind such as dedication, public concern, cooperation in class activity and public activity
- 1.4 Proud to be Thai**
  - 1.5 Refuse to the corruption in any forms
  - 1.6 Have Suan Dusit spirit such as the love and faith in organization love, dedication, proper leadership with Suan Dusit spirit in any situation

### **Teaching methods**

1. Organizing the student activities to promote Thai tradition and to encourage students develop their moral and ethics among friends.
2. Assign students to conduct seminars reflecting Thai values and be Suan Dusit's unique in classroom.
3. Instructor needs to express the prototype of Teacher behavior based on moral and ethics.

### **Evaluation methods**

1. Assessment student's attendance and assignment submission on time
2. Assessment student's group work participation and the behavioral expression when the interaction.
3. Assessment student's responsibilities, the feeling of love to be Thai, and proud to be Suan Dusit students.
4. Assessment student's attitude towards Thai values after class very semester.

## **2. Knowledge development**

### **Expected outcome on Knowledge and skills development**

- 2.1 Be an Extensive knowledge to enrich humanity
- 2.2 Worldwide vision
- 2.3 Be knowledgeable, understanding and self-interest in society, arts, culture and nature.
- 2.4 Be knowledgeable in basic sciences related to social sciences, humanities, languages and science with mathematics.
- 2.5 Be able to apply knowledge about science and technology to everyday life.

### **Teaching methods**

1. The learning approach will be used to encourage students learning by focusing on the variety of students' activities in accordance with the topic related.
2. Students will learning from the sample situation, seminars as well as sharing the experiences from the professional expertise.
3. Provide learning activities that encourage students to study. They can learn and search more knowledge by themselves..

### **Evaluation methods**

1. FAQ to check how much student can gain and manage the knowledge.
2. Review after the chapter
3. Final examination

4. Evaluation of students' work assignments such as activity reports, articles, seminars.

### **3. Intellectual Knowledge Innovation**

#### **Expected outcome on Intellectual Knowledge Innovation**

- 3.1 Students will have skills in lifelong learning and continuously improvement.
- 3.2 Have holistic and logical thinking skill
- 3.3 Students will have an analyzing skills and problem solving skills
- 3.4 Have innovation based creative thinking skill
- 3.5 Students will have all necessary skills which needed to have in 21st century
- 3.6 Be able to maintain their perfect health

#### **Teaching methods**

1. Set up student's activities which students needed to use an applied intellectual skills such as planning, decision making, or problem solving to integrate the ideas of analysis, synthesis and summary of concepts, and do the article report.
2. Encourage students' learning by focusing on thinking and analyzing in systematic such as logical thinking and group discussion
3. Set up student's activities both indoor and outdoor and assign to search for more information from the various source of learning

#### **Evaluation methods**

1. Actual assessment from real situation during student's activities that promote intellectual skills.
2. Evaluation from student's works in various forms including reports, articles, seminars.
3. FAQ during learning
4. Final Examination

### **4. Interpersonal Skills and Responsibility**

#### **Expected outcome on Interpersonal Skills and Responsibility**

- 4.1 Knowing their rights, roles, and duties along with understanding, valuing and respecting other's rights, roles and duties.
- 4.2 Be the quality citizens who are responsible to Thai and international society
- 4.3 Students will have skills in coordinating teamwork and learn how to be a good Leader and followers. Students will have a good relationship and skills for solving the problem in the society such as problem acknowledging and understanding the sort of problem as well as problem solving in a peaceful way.

● **4.4 Students must understand the multicultural society with creative interpersonal skills. They should realize and understand their own culture and society the differences and flexible to live properly as well.**

**Teaching methods**

1. Teaching and learning activities are used by focusing on group activities by offer the case study for problem solving and role play.
2. Assign the teamwork group and observe the sacrifice and working cooperation in team.
3. Encourage student's activities in seminar group by focusing on the spirit and helping in multicultural society.

**Evaluation methods**

1. Group Evaluation on teamwork and team participation
2. Behavior observation on Sacrificing and volunteering during group activities.

**5. Numerical Analysis and Information Technology Skills**

**Expected outcome on Numerical Analysis and Information Technology Skills**

- 5.1 Students gain knowledge and able to communicate in IT area effectively
- 5.2 Students can communicate in Thai and English effectively
- 5.3 Have skill of calculation, numerical and logical analysis
- 5.4 Students have computer skills and able to communicate and use media technology for their work in Thai subject (TQF.3) to develop and to be the knowledge expert

**Teaching methods**

1. Organizing learning activities by creating the sample situation to stimulate student's role play. Students need to use their Thai language skills of speaking, listening, reading and writing effectively in accordance with the requirements of the Office of the Higher Education Commission.
2. Focusing on the use of technology in a variety of learning activities, such as creating communication channels between teachers and learners through online media and know how to use of social media instruments as well.

**Evaluation methods**

1. Review the lesson by using the question-answer methods related to knowledge of learning management.
2. Evaluate the seminars or work pieces which assigned to use knowledge and skills in numerical analysis, communication and the use of technology to create job tasks.



## Section 5: Teaching and Evaluation Plans

### 5.1 Lecturing plan

| Week | Topics   | Hour/<br>week | Teaching & Learning Activities  | Instructional Media                                     |
|------|--|---------------|---|---|
| 1    | Course introduction<br>- Course syllabus overview<br>- Course objective and evaluation | 6             | - Course discussion and negotiation<br>- Lectures<br>- Online presentation and discussion<br>- Case studies | - Power Point   |
| 2    | Ancient world civilization   | 6             | - Lectures<br>- Online presentation and discussion<br>- Case studies  | - Power Point<br>- VDO                                  |
| 3    | Western civilization during the modern age and Renaissance period                      | 6             | - Lectures<br>- Online presentation and discussion<br>- Case studies  | - Power Point<br>- Case Study Paper<br>- Exercise sheet |
| 4    | Industrial Revolution  | 6             | - Lectures<br>- Online presentation and discussion<br>- Case studies  | - Power Point<br>- Exercise sheet                       |
| 5    | World War I  | 6             | - Lectures<br>- Online presentation and discussion<br>- Case studies  | - Power Point<br>- Case Study Paper                     |
| 6    | World War II   | 6             | - Lectures<br>- Online presentation and discussion<br>- Case studies  | - Power Point<br>- Case Study paper<br>- Exercise sheet |

|    |   |   |   |   |
|----|---|---|---|---|
| 7  | Indian Civilization                                 | 6 | <ul style="list-style-type: none"> <li>- Lecture</li> <li>- Online discussion</li> <li>- enquiry-based learning</li> <li>- Case studies analysis</li> </ul> | <ul style="list-style-type: none"> <li>- Power Point</li> <li>- VDO Clip</li> </ul>                                   |
| 8  | China Civilization                                  | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online presentation and discussion</li> <li>- Case studies</li> </ul>                          | <ul style="list-style-type: none"> <li>- Power Point</li> <li>- Case Study paper</li> <li>- Exercise sheet</li> </ul> |
| 9  | Asia Civilization                                   | 6 | <ul style="list-style-type: none"> <li>- ASEAN Cultural Center Visiting</li> </ul>  |   |
| 10 | Asia Civilization                                   | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online discussion</li> <li>- Home Exhibition</li> </ul>  |   |
| 11 | Civilization in Thai society                        | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online presentation and discussion</li> <li>- Case studies</li> </ul>                          | <ul style="list-style-type: none"> <li>- Power Point</li> <li>- Case Study paper</li> <li>- Exercise sheet</li> </ul> |
| 12 | The philosophers who influencing world changing     | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online presentation and discussion</li> <li>- Case studies</li> </ul>                          | <ul style="list-style-type: none"> <li>- Power Point</li> <li>- Case Study paper</li> <li>- Exercise sheet</li> </ul> |
| 13 | The philosophers who influencing world changing     | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online presentation and discussion</li> <li>- Case studies</li> </ul>                          | <ul style="list-style-type: none"> <li>- Power Point</li> <li>- Case Study paper</li> <li>- Exercise sheet</li> </ul> |
| 14 | Comparing western civilization to Asia civilization | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online presentation and discussion</li> <li>- Case studies</li> </ul>                          | <ul style="list-style-type: none"> <li>- Power Point</li> <li>- Case Study paper</li> <li>- Exercise sheet</li> </ul> |

|    |                                    |   |  |                   |
|----|------------------------------------|---|--|-------------------|
| 15 | Coexist ways in cultural diversity | 6 | <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Online presentation and discussion</li> <li>- Case studies</li> </ul> | - Assessment Form |
|----|------------------------------------|---|--|-------------------|

**NB.** The course is subject to change without prior notice to fit the changing tourism and hospitality circumstances

## 5.2 Knowledge Gain Evaluation Plan

| Activities   | Expected Outcome  | Methods  | Assessment Week              | Percentage        |
|--|---|--|------------------------------|-------------------|
| 1-15<br>(In class lecture and Enquiry-based learning)                | 2.1, 2.2  | Exercise<br>Midterm test<br>Final Test                                     | 3,4,6,8,9,11,<br>12,13,14,15 | 10%<br>20%<br>30% |
| 1-15<br>(Using Case Study and In class brainstorming and discussion) | 1.1,1.3,1.4<br>2.1,2.2,2.3,<br>3.1,3.2,3.3,3.5                        | Discussion, class participation and satisfactory result                    | 1-15                         | 10%               |
| 9,10,11,12,13,14,15<br>(Group Project)                               | 1.1,1.2,1.3,<br>2.1,2.2,2.3,<br>3.1,3.2,3.3,3.5<br>4.3,4.4<br>5.1,5.4 | Planning Skill, Self-Discipline, Responsibility, Participation, Team Work, | 15                           | 20%               |
| 8,12<br>In class presenting  | 2.1,2.2,2.3,<br>3.1,3.2,3.3,3.5<br>4.3,4.4<br>5.1,5.4                 | Technological skill, communicating skill, Knowledge Understanding          | 8,12                         | 10%               |

### Evaluation Plan of Ratio of mark

|   |           |
|---|-----------|
| In class discussion, Participation, Tasks, Exercise and Midterm | 70%       |
| Test  | 10 points |
| After class testing   | 10 points |
| Tasks and Exercise  | 10 points |
| Attendance  | 10 points |
| English Discovery   | 10 Points |
| Midterm   | 20 Points |
| Final Examination   | 30 %      |
| Total   | 100 %     |
| Course evaluation : Students' achievement as indicated above    |           |

## Section 6: Teaching and Learning Resources

### 6.1 Main Texts and Teaching Materials

Suan Dusit. (2019). Civilize People Societies. Teaching Material, Bangkok: Graphic Site

**6.2 Essential Teaching Resources** (Books, journals, websites and other documents essential for additional reading)

**6.3 Recommended Teaching Resources** (Books, journals, websites and other documents recommended for additional reading)

## Section 7: Evaluation and Improvement of Course Management

### 7.1 Strategies for Course Effectiveness Evaluation by Students

- Students' online evaluation and feedback
- Self-assessment and critical reflection

| Grade             | Percentage | GPA  |
|-------------------|------------|------|
| A                 | 85-100     | 4.00 |
| <sup>+</sup><br>B | 79-84      | 3.50 |
| B                 | 73-78      | 3.00 |
| <sup>+</sup><br>C | 67-72      | 2.50 |
| C                 | 61-66      | 2.00 |
| <sup>+</sup><br>D | 55-60      | 1.50 |
| D                 | 50-54      | 1.00 |
| F                 | 0-49       | 0.00 |

## **7.2 Strategies for Teaching Evaluation**

- Students' satisfaction towards teaching and learning of the course using questionnaires.

## **7.3 Teaching Improvement**

- Increase individual instructor general knowledge, skills, researches, and teaching competency; introduce new instructor models or methodologies.
- Support instructor to study, train, attend academic and professional seminar, international academic conference, and further higher education.

## **7.4 Measurement and evaluation of student achievement**

Student achievement is measured and evaluated by

- The comprehensive of understanding civilization society
- The result of the final project

## **7.5 Course Review and Improvement Plan for Course Effectiveness**

- To assess each and every subject in school curriculum correspondingly to course objectives together with course syllabus and TQF3.
- To follow up and examine academic result of both overall student and individuals, especially, the student with GPA less than standard