



Course Specification

Course Title: French for Hospitality Industry

Course Code: 3573529

Semester 2 Academic Year 2020

Bachelor of Arts in Hospitality Management
(International Programmed)

School of Tourism and Hospitality Management
Suan Dusit University

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Course Specification

Name of institution	Suan Dusit University
Campus/faculty/department	School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

Course Code: 3573529

Course title: French for hospitality Industry

2. Number of credits

3 (3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject: Elective courses Major: None

4. Responsible faculty members

4.1 course coordinator: Aj. Dujtawan Kanthairaj

4.2 Instructors: Aj. Dujtawan Kanthairaj Section: A1

5 .Semester /year of study

Semester 2/ Academic year2020 / Year 3

6 .Pre-requisite (if any)

None

7 .Co-requisites (if any)

None

8 .Venue of study

Suan Dusit University

9 .Date of latest revision

13 November 2020

Section 2 Aims and Objectives

1. Aims of the Course

1.1 Cognitive Theory (Knowledge from learning)

- To learn vocabulary about business and profession, structure of sentence, idiom, grammar and French culture.

1.2 Skills (Abilities and skills acquired from learning)

- To Apply the Knowledge of French and to practice the four skills of French for Hospitality Industry.

1.3 Moral (Attitudes, Moral and Ethical derived from learning)

- To Understand to the Knowledge of French and French culture and to adapt good attitude perceptions as being good part of the hospitality industry.

2. Objectives of Course Development/Modification

After successful completion of this course, students will understand vocabulary about Hospitality Industry, structure of sentence, idiom, grammar and French culture of French, will practice listening, speaking, reading and writing skills can communicate and will can communicate in various situation about hospitality industry.

Section 3: Course Description and Implementation

1. Course Description

Grammar and Essential vocabulary in upper level of proficiency for basic interaction with customer and colleagues in hospitality and tourism industry, emphasized on developing communication skill, request and understand basic information related to the industry.

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
45 hours (3 hours x 15 weeks)	None	None	90 hours (6 hours x 15 weeks)

3. Number of hours that the lecturer provides individual counseling and guidance

- The student can make an appointment to consult and communicate with the lecturer by online application such as Facebook, Line etc.
- Course convenor will be available for additional academic advice for 2 hours per week.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

Enable the students to be responsible, disciplined, honest and able to morally and ethically apply specific skills learnt throughout this course as follows:

- (1) To realize good values, moral conscience and ethics.
- (2) To be self and social responsible with good attitude and behavior.

O (3) To responsible of duties, good membership and develop leadership skills and act as a role model to others.

- (4) To be disciplined and follow the organizational and social rules and regulations.

1.2 Teaching methods

- lecturing alongside with examples of vocabulary, structure of sentence, idiom, grammar and French culture

- Practicing listening, speaking, reading and writing skills.
- Discussing the various situation in hospitality industry.

1.3 Evaluation methods

- Frequency of attendance and punctuality of assessment submission
- From assignment

2. Knowledge Development

2.1 Expected outcome on Knowledge and skills development

● (1) To understand the important principles and theories of hospitality organizational behavioral and interpersonal skills, international marketing, tourist behavior and related skills systematically and globally.

- (2) To be able to integrate knowledge of hospitality with other related fields.

(3) To understand research designs and methodology in order to solve organization problems and to develop organization knowledge management.

2.2 Teaching methods

Lecture, focus group, group work, academic presentation, analytical studies, academic assessments throughout the semester

2.3 Evaluation methods

- Mid-term exam, and final exam
- Other written and verbal assessments throughout the semester
- Learning by doing (tour operated by students)

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

○ (1) To be able to evaluate and analyze data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth.

● (2) To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations.

(3) To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields.

3.2 Teaching methods

- Group work and presentation
- Group discussion

3.3 Evaluation methods

- Exams and assessments that focus on students' critical thinking analysis

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

(1) To be able to work with others and solve the problems both as a good leader and a good team member.

● (2) To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

- Delegate group work for group discussions
- Require oral presentations

4.3 Evaluation methods

- Self-evaluation
- Peer evaluation

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

● (1) To be able to apply foreign languages effectively when communicate both academically and professionally.

● (2) To be able to communicate effectively with foreigners from different culture in different situation.

(3) To be able to use information technology suitably in different operations.

(4) To be able to analyze and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- Lecture and discussion
- Practice

5.3 Evaluation methods

- Evaluate from assignment
- Evaluate in answering question in classroom.
- Mid-term examination
- Final examination

Section 5: Teaching and Evaluation Plans

1. Lesson Plan

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
1	Description du cours	3	<ul style="list-style-type: none"> - Guide line to the course's study. - Direct instruction and Discussion. - Student-centered: Constructive 	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			approaches and Cooperative learning. - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods - Pre-test - Participation Activities	
2	Leçon 1 - Les gestes - Le vouvoiement et le tutoiement	3	- Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			<ul style="list-style-type: none"> - Practice activities - Participation Activities - Home Work 	
3	<p>Leçon 2</p> <p>Je vous souhaite</p>	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD - WBSC - Microsoft Team <p>Evaluation methods</p> <ul style="list-style-type: none"> - Practice activities - Participation Activities - Role Play - Home Work 	<p>Aj. Dujtawan</p> <p>Kanthairaj</p>
4	<p>Leçon 3</p> <p>Le temps qui passe (la première partie)</p>	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: 	<p>Aj. Dujtawan</p> <p>Kanthairaj</p>

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
	<ul style="list-style-type: none"> - Les quatre saisons et les mois de l'année - La semaine - La date - La journée - L'heure - Pour aller plus loin 		Constructive approaches and Cooperative learning <ul style="list-style-type: none"> - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods <ul style="list-style-type: none"> - Practice activities - Participation Activities - Role Play - Home Work 	
5	Leçon 4 Le temps qu'il fait <ul style="list-style-type: none"> - Les formules essentielles - Décrire le temps qu'il fait - L'état du ciel 	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book 	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			<ul style="list-style-type: none"> - CD -WBSC -Microsoft Team Evaluation methods - Practice activities - Participation Activities - Role Play - Home Work 	
6	<p>Leçon 5</p> <p>- Passé Composé + pronoms personnels directs</p>	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods - Practice activities - Participation Activities - Role Play 	<p>Aj. Dujtawan</p> <p>Kanthairaj</p>

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			- Home Work	
7	Leçon 6 la comparative	3	- Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods - Practice activities - Participation Activities - Role Play - Home Work	Aj. Dujtawan Kanthairaj
8	Mid-term Examination Leçon 7 Bonnes vacances	3	Mid-term Exam - Individual Test - Direct instruction and Discussion -Student-centered: Constructive	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods Mid-term Examination - Individual Test - Practice activities - Participation Activities - Role Play - Home Work	
9	Leçon 8 la condition I	3	- Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			<ul style="list-style-type: none"> - Student Book - CD -WBSC -Microsoft Team <p>Evaluation methods</p> <ul style="list-style-type: none"> - Practice activities - Participation Activities - Home Work 	
10	<p>Leçon 9</p> <p>La condition II</p>	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team <p>Evaluation methods</p> <ul style="list-style-type: none"> - Practice activities - Participation Activities - Home Work 	<p>Aj. Dujtawan</p> <p>Kanthairaj</p>

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
11	Leçon 10 -J'ai besoin de... - Je voudrais....	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods - Practice activities - Participation Activities - Home Work 	Aj. Dujtawan Kanthairaj
12	Leçon 11 le subjonctif	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media 	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			<ul style="list-style-type: none"> - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team <p>Evaluation methods</p> <ul style="list-style-type: none"> - Practice activities - Participation Activities - Home Work 	
13	<p>Leçon 12</p> <p>Excuser et s'excuser</p> <p>- Le plus-que-parfait</p>	3	<ul style="list-style-type: none"> - Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team <p>Evaluation methods</p> <ul style="list-style-type: none"> - Practice activities - Participation Activities 	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			- Home Work	
14	Leçon 13 Décrire la situation	3	- Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods - Practice activities - Participation Activities - Home Work	Aj. Dujtawan Kanthairaj
15	Leçon 14 La civilization française	3	- Direct instruction and Discussion -Student-centered: Constructive approaches and Cooperative learning - Individual	Aj. Dujtawan Kanthairaj

Week	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (if any)	Faculty Member(s)
			<ul style="list-style-type: none"> - Teaching Media - PowerPoint Slides - Student Book - CD -WBSC -Microsoft Team Evaluation methods <ul style="list-style-type: none"> - Practice activities - Participation Activities - Home Work 	
16	Final Examination	1.5	Evaluation methods Final Examination - Individual Test	Aj. Dujtawan Kanthairaj

1. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.1, 1.2,1.3, 1.4	Observe behavior	1-15	10%
	2.1,2.2,2.3	Participation, Activities		10%
	4.1,4.2	Home Work		10%
2	1.2	Presentation,	2-15	20%
	2.2 3.1,3.2,3.3	Individual Assignment		
	4.1	Group Assignment		

Activities	Expected outcomes	Methods	Week	Percentage
	5.1,5.2,5.3,5.4			
3	2.2 3.1 4.1 5.1 5.2	Midterm Examination	8	20%
4	2.2 3.1 4.1 5.1 5.2	Final Examination	16	30%

2. Evaluation

Test Score and Grading are evaluated by Criterion-Referenced Evaluation of Suan Dusit University: Evaluations during semester (70) and Final Examination (30)

Learning Outcomes	Evaluation Methods	Week	Proportion of Evaluation (%)
1.1,1.2,1.3,1.4 2.1,2.2 4.1	Participation	1-15	10
2.2, 2.3,3.1 4.1 5.1,5.2	Mid-term exam	8	20
1.2 2.2,3.1,3.2,3.3 4.1,4.2, 5.1,5.2	Learning by doing	2-15	40

Learning Outcomes	Evaluation Methods	Week	Proportion of Evaluation (%)
2.2,3.1 4.1,5.1,5.2	Final exam	16	30

Section 6 Teaching Materials and Resources

1. Texts and main documents

CLAIRE MIQUEL.(2013).**Communication progressive du français**. CLE international

2. Documents and important information

1. Évelyne Siréjols & Giovanna Tempesta. (2015). **Grammaire 450 nouveaux exercices niveau débutant**. Paris: CLE International
2. G. Mauger. (2003). Cours de Langue et de Civilisation Françaises 1 .HACHETTE
3. ALAIN CHAMBERLAIN et ROSS STEELE.(2004).**Guide pratique de la communication**. DIDIER

3. Documents and recommended information

1. Guy Capelle, & Noëlle Gidon. (2008). Reflets 1 : Cahier d'exercices, Hachette, Paris
2. Michèle Boularès & Jean-Louis Frérot. (1999). **Grammaire Progressive du Français**. Paris: CLE International
3. Gavroch Thaïlande Association. (2019) Activités et Tourisme
Retrieved from <http://www.gavroche-thaïlande.com>

Section 7 Evaluation and Improvement of Course Management

1. Strategies for Course Effectiveness Evaluation by Students

Effectiveness evaluation for this course is as follows:

- Interviews with students
- Observations of students' responses during class
- Students' online evaluation and feedback

2. Evaluation strategies in teaching methods

The strategies for collection data for teaching evaluation are as follows:

- Exam results
- Revision of learning outcomes

3. Improvement of Teaching

- Seminar for course and teaching improvement
- Research for course and teaching improvement

4. Evaluation of students' learning outcome

- Revision of assessment evaluations by external lecturers or experts

5. Review and improvement for better outcome

- Classroom activities, quizzes, observation, class participation and midterm and final examinations
- Students will be able to evaluate instructor qualification on teaching strategic skills
- The overall curriculum evaluation will be completed by last-year students, graduates, experts and scholars, and graduate users.