



Course Specification

Course Title : Suan Dusit Spirit

Course Code 1500201

Semester 1 Academic Year 2020

Bachelor of Arts Programme in Hospitality Management
(International Programme)
School of Tourism and Hospitality Management
Suan Dusit University

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Course Specification

Name of institution Suan Dusit University
 Campus/faculty/department School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

1500201 Suan Dusit Spirit

2. Number of credits

4(2-4-6) (Lecture-Lab-Self-Study)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject General Education

4. Responsible faculty members

4.1 course coordinator..... Assistant Professor Dr. Pimmada Wichasin

4.2 Instructors..... Assistant Professor Dr. Pimmada Wichasin.....

5. Semester / year of study

Semester 1 Academic year 2020 / Student Year 1 Section A1

6. Pre-requisite (if any)

None

7. Co-requisites (if any)

None

8. Venue of study

Suan Dusit University

9. Date of latest revision

1 July 2020

Section 2 Aims and Objectives

1. Aims of the Course

1.1. Knowledge

1.1.1. Be able to explain about the history and background of Suan Dusit University

1.1.2. Understand SDU's cultural identity, Thai social manners and develop themselves with civility into ladies and gentlemen.

1.1.3. Be able to describe SDU's academic distinction in culinary arts, teaching profession, kindergarten education at La-or Utis Demonstration School, special education, food and services, nursing services and elegant art and culture.

1.2. Skill

1.2.1. Have skill in analytical thinking and align with global changes in all dimensions

1.2.2. Have skill in data research, analysis and selection from various sources of information in 21st Century as well as ability to align with different media types both offline and online.

1.2.3. Be able to adapt knowledge gained from class to everyday life with the SDU spirit.

1.3. Attitude

1.3.1. Love and be proud of Suan Dusit Spirit.

1.3.2. Have morality, virtue and ethic.

2. Objectives of Course Development/Modification

This course aims to provide knowledge of SDU Spirit and SDU cultural identity to students and produce the best graduate to society.

Section 3: Course Description and Implementation

1. Course Description

Development of Suan Dusit University from the past to the present, SDU's cultural identity, Thai social manners and development with civility into ladies and gentlemen, development of SDU's academic distinction in culinary arts, teaching profession, kindergarten education at La-or Utis Demonstration School, special education, food and services, nursing services, and elegant art and culture, as identification of being Thai and aligned with global changes in all dimensions, self-study, understanding of oneself and others, particular personality according to Suan Dusit Spirit, love, belief, determination and devotion for work with great care and particular expertise

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
30 hours	-	60 hours	90 hours

3. Number of hours that the lecturer provides individual counseling and guidance

- The faculty member provides academic advice and guidance to students (individual/group) 3 hours/week. Time and date will be informed in the first section.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics						2. Knowledge development					3. Intellectual Knowledge Innovation						4. Interpersonal Skills and Responsibility				5. Numerical Analysis and Information Technology Skills			
1.1	1.2	1.3	1.4	1.5	1.6	2.1	2.2	2.3	2.4	2.5	3.1	3.2	3.3	3.4	3.5	3.6	4.1	4.2	4.3	4.4	5.1	5.2	5.3	5.4
●	○	●	●	○	●	○	○	●			●			●					●			●		

Learning outcomes	Expected outcome	Teaching methods	Evaluation methods
1.Morality and Ethics	<ul style="list-style-type: none"> ●1.1Have Thai values in term of morality, ethics, patriot, honesty, discipline, good ideology, gratefulness, respect and preserve Thai culture ○ 1.2. Be economize and follow the sufficient economy concept ●1.3.Have service mind such as 	<p>Insert those learning outcome of morality and ethics throughout the course with problem based learning and case study. Besides, the teaching methods would be consisted of:</p> <p>1.Lecturer has to be the good example of being moral and ethical and full of</p>	<p>1.students' disciplines such as punctuality of class and assignment, participation in class and behavior observation</p> <p>2.Student's mindset and behavioral change in a better way</p> <p>3.Students' responsibilities on assigned tasks</p>

	<p>dedication, public concern, cooperation in class activity and public activity</p> <ul style="list-style-type: none"> ●1.4.Proud to be Thai ○ 1.5.Refuse to the corruption in any forms ●1.6. Have Suan Dusit spirit such as the love and faith in organization love, dedication, proper leadership with Suan Dusit spirit in any situation 	<p>proud to be Suan Dusit people with Thainess.</p> <p>2.Add the content of morality, ethics, service mind, and responsibility throughout the course.</p> <p>3. Use the worldwide case study from media and news to emphasize the service mind and respectability of others' right.</p> <p>4. Focus group to enhance this learning outcome.</p>	
2.Knowledge development	<ul style="list-style-type: none"> ○ 2.1To have worldwide knowledge to be a complete human being ○ 2.2.Have visions ●2.3.Understand yourself and others, society, culture and nature 	<p>1.Encourage students to gain knowledge and understanding by themselves with the emphasis on active learning with student center , class discussion, focus group, self-study through internet and medias</p> <p>2.Use the case study for explanation and demonstration through medias</p> <p>3.Invite the experts to the class so that the students will have direct experience</p>	<p>1.Pre and post test</p> <p>2.Discussion</p> <p>3.Quiz</p> <p>4.Practice</p> <p>5.Achievement of project</p> <p>6.In class presentation</p> <p>7.Final mark at the end of the term</p>

		4.Project based learning	
3.Intellectual Knowledge Innovation	<ul style="list-style-type: none"> ●3.1 Be able to seek for lifelong learning in order to develop themselves continuously ●3.4. Have innovative creative thinking 	<ol style="list-style-type: none"> 1.Continously build up the questions in class 2.Set active learning, group discussion, focus group 3.Project based learning with use of skills of searching, analysis, and evaluation. Besides, this project need to use problem based learning, case study, focus group and group discussion 3.Suggest informational sources and methods to choose the reliable ones to be used in the project and self-study such as documents, organization, printed media, electronic media 	
4.Interpersonal Skills and Responsibility	<ul style="list-style-type: none"> ● 4.3.Have skill of cooperation, teamwork, leadership, human relations, social problem solving skill such as problem awareness, problem understanding, problem importance and peaceful means 	<ol style="list-style-type: none"> 1.Coopearative activities 2.Case study 3.Project based learning with the application of 21st Century skills for knowledge searching and problem solving 4.Give a chance for the students who miss 	<ol style="list-style-type: none"> 1.Behavioural evaluation such as the question/answer activity 2.Participation in class activities 3.Evaluate from project

	of problem solving	the class to do different project with those who attend the class	
5.Numerical Analysis and Information Technology Skills	<ul style="list-style-type: none"> ● 5.2. be able to apply Thai and English effectively when communicate both academically and professionally. 	<ol style="list-style-type: none"> 1. Analyze simulated situation, present problem solving, and learn the techniques of information technology application in many situations. 2.Suggest the informational search technique and information analytical technique 3.Cast study 	<ol style="list-style-type: none"> 1. Observe in class discussion and participation behavior 2.Observe analytical and rational behavior 3. Evaluate the assigned project

Section 5 Teaching and Evaluation Plans

1. Lesson plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
1	Module 1: Suan Dusit University - From Past to present	6	Teaching and learning activities <ol style="list-style-type: none"> 1. Get to know each other 2.Instructor explain about the course 3. Watch Suan Dusit VDO 4. Students summarize the knowledge gained from the VDO 4. Group work : Suan Dusit 5.0. Do the mind map and in class presentation 5. Get to know Suan Dusit by foot 6. Group work: How to prepare 	<ol style="list-style-type: none"> 1. Information about the past and the present of SDU 2. Discussion about how to prepare yourself for Suan Dusit 6.0 	<ol style="list-style-type: none"> 1.In class presentation 2.Group discussion 3.Behavioral observation 4.Class participation

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
			yourself for Suan Dusit 6.0 Instructional Media: 1. Textbook ‘ Suan Dusit: From Past to present’ 2. VDO clip 3. Suan Dusit Song 4. WBSC 5. Power point 6. Computer 7. Visualizer		
2	Module 2: Around Suan Dusit University - Buildings and environment	6	Teaching and learning activities 1. Quiz game about SDU 2. Lecture about SDU buildings and their history and architecture. Give lecture about campus and educational center outside main campus. 3. Quiz about SDU buildings and campuses 4. Group work: Explore the buildings and make the map. Present in class. Instructional Media: 1. Textbook ‘ Suan Dusit: From Past to present’ 2. VDO clip 3. Kahoot Game 4. WBSC 5. Power point 6. Computer 7. Visualizer 8. Big paper and post it 9. Personal Mobile	3. Building map	1. Quiz 2. In class presentation 3. The assigned work 4. Class participation

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
3	Module 2: Around Suan Dusit University - University management policy and student development	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1. Watch VDO about SDU policy and student development activities 2. Summarize knowledge gained from the VDO 3. SWDU QA Game 4. Group work: Brainstorm and discuss about strong point and weak point of yourself into mind map. 5. Group work: Brainstorm about student development activities. Present in class. <p>Instructional Media:</p> <ol style="list-style-type: none"> 1. Suan Dusit website 2. WBSC 3. Power point 4. Computer 5. Visualizer 6. Big paper 	<ol style="list-style-type: none"> 4. Mind map about weak and strong point 5. Findings from the student development activities 	<ol style="list-style-type: none"> 1. Observation 2. In class presentation 3. The assigned work 4. Class participation <p>Note: This section can be designed as online class</p>
4	Module 3 : Suan Dusit Identity – Suan Dusit and Food	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1. Lecture about SDU and food starting from history to the present day. 2. Watch VDO about SDU food and home bakery 3. Group work: Brainstorm about SDU and food then present in class. 4. Watch VDO clip about table manner in many context and revision 	<ol style="list-style-type: none"> 6. Presentation about SDU food 7. Revision about table manner and activity at Krua Suan Dusit 8. VDO clip of role play of table 	<ol style="list-style-type: none"> 1. In class presentation 2. Role play 3. Real experience 4. Behavior observation 5. Practice

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
			5. Role play about table manner and produce in the VDO 6. Learning for experience 'Buffet meal' by Krua Suan Dusit and revision 7. Site visit at Suan Dusit International Culinary School Instructional Media: 1.Suan Dusit website 2. WBSC 3. Power point 4. Computer 5. Visualizer	manner	
5	Module 3 : Suan Dusit Identity – Suan Dusit and Food (Cont.)	6	Teaching and learning activities 1.Lecture about SDU responsibilities of food preparation in a national level 2. Nutrition and do some exercise about it. 3. Students search information about Suan Dusit food and write the 3 pages articles with the academic referential style Instructional Media: 1.Suan Dusit website 2. WBSC 3. Power point 4. Computer 5. Visualizer	9. Nutrition exercise 10.Article about SDU food	1.Exercise 2.Assigned work Note: This section can be designed as online class
6	Module 3 : Suan Dusit Identity – Health and Well-being of young	6	Teaching and learning activities 1.Lecture about health and well-being of young children	11.Mind map 12.Presentation	1. Behavior observation 2. Presentation

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
	children		<p>2.Site Visit ‘ La-orutis Demonstration School’ to see nature of young children, child care, environment that enhance child development and young children nutrition</p> <p>3.Group work: Revision of site visit by doing mind map and present in class</p> <p>Instructional Media:</p> <ol style="list-style-type: none"> 1.Suan Dusit website 2. WBSC 3. Power point 4. Computer 5. Visualizer 		
7	Module 3 : Suan Dusit Identity – Health and Well-being of elders	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1.Lecture about health and well-being of elders and Faculty of Nursing 2. Group work: Brainstorm about related topic and present in class. <p>Instructional Media:</p> <ol style="list-style-type: none"> 1.Suan Dusit website 2. WBSC 3. Power point 4. Computer 5. Visualizer 		<ol style="list-style-type: none"> 1.Discussion 2. In class presentation <p>Note: This section can be designed as online class</p>
8	Module 4: Suan Dusit culture - Personality for life	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1.Group work : Brainstorm and analyze what the good personality is. Do the mind map and choose one person who has 	13.Mind map	<ol style="list-style-type: none"> 1.In class discussion 2.Behavioral and personality change 3.Assigned VDO

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
			<p>the best personality. Present in class.</p> <p>2.Lecture about personality</p> <p>3.Watch the VDO clip of the former students in youtube under this topic and students have to make their VDO clip about good personality basing on the SDU spirit</p> <p>4.Group activity: Adjust yourself to be a better personality person</p> <p>Instructional Media:</p> <p>1.VDO clip</p> <p>2. WBSC</p> <p>3. Power point</p> <p>4. Computer</p> <p>5. Visualizer</p> <p>6.Personal mobile</p>		<p>clip</p> <p>4.Practice</p>
9	Module 4: Suan Dusit culture - Personality for life (Cont.)	6	<p>Teaching and learning activities</p> <p>1.Lecture about language for communication, implementation of personality use in everyday life</p> <p>2.Present the VDO</p> <p>3.Personality test</p> <p>4.Role play</p> <p>Instructional Media:</p> <p>1.VDO clip</p> <p>2. WBSC</p> <p>3. Power point</p> <p>4. Computer</p> <p>5. Visualizer</p> <p>6.Personal mobile</p>	14.VDO clip	<p>1. Personality test</p> <p>2. Assigned VDO</p> <p>3. Role play</p>

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
10	Module 4: Suan Dusit culture Learning in 21 st Century	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1.Lecture about learning in 21st century 2.Group work: Discussion about Mobile technology use and present in class 3. Individual activity: Introduce yourself with technology implementation 4. Group activity: Using technology in certain situation <p>Instructional Media:</p> <ol style="list-style-type: none"> 1. Personal Mobile 2. WBSC 3. Power point 4. Computer 5. Visualizer 	<ol style="list-style-type: none"> 15.Individual work 16.Presentation 	<ol style="list-style-type: none"> 1.Presentation in class 2.ASsignd activity 3. Behavior observation <p>Note: This section can be designed as online class</p>
11	Module 4: Suan Dusit culture Learning in 21 st Century (Conts.)	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1.Lecture about learning in the 21st century 2.Group work : start up project and in class presentation <p>Instructional Media:</p> <ol style="list-style-type: none"> 1. Personal Mobile 2. WBSC 3. Power point 4. Computer 5. Visualizer 	<ol style="list-style-type: none"> 17.Start up project 18.Infographic about start up project 	<ol style="list-style-type: none"> 1.Evaluate from the project 2.Behavioral and discussion observation
12	Module 5 : Suan Dusit and awareness of changes – Suan Dusit and	6	<p>Teaching and learning activities</p> <ol style="list-style-type: none"> 1.Lecture about multicultural society 2.Group work: Brainstorm and 	<ol style="list-style-type: none"> 19. Mind map 	<ol style="list-style-type: none"> 1.Quiz 2.Behavioral and discussion observation

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
	multicultural society		discuss about the case study of multicultural society. Doing the mind map. Presentation. 3. Quiz game Instructional Media: 1.VDO clip 2. WBSC 3. Power point 4. Computer 5. Visualizer 6. Site Visit ‘ Institute of Language, Arts and Culture’		Note: This section can be designed as online class
13	Module 5 : Suan Dusit and awareness of changes – Suan Dusit and multicultural society (Cont.)	6	Teaching and learning activities 1.Lecture about multicultural society. 2.Presentation about related case study 3. VDO clip of role play Instructional Media: 1.VDO clip 2. WBSC 3. Power point 4. Computer 5. Visualizer	20.Paper from presentation 21. VDO clip of role play	1. Presentation 2. VDO clip Note: This section can be designed as online class
14	Module 5 : Suan Dusit and awareness of changes –Suan Dusit and the future	6	Teaching and learning activities 1.Lecture 2.Like and dislike about SDU 3. SDU in the future. Instructional Media: 1.VDO clip 2. WBSC 3. Power point	22. Presentstion 23. Paper about like and dislike	1. Behavioral and discussion observation 2.Presentation Note: This section can be designed as online class

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Work	Evaluation
			4. Computer 5. Visualizer		
15	Module 6 : Suan Dusit student innovation	6	Teaching and learning activities Students present their SDU Innovation by Young blood project Instructional Media: 1.WBSC 2. Power point 3. Computer 4. VDO 5. Infographic	24.Presentation paper 25.Infographic	Evaluate the assigned project

2. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1-25	1.1.1,1.1.2,1.1.3,1.1.4, 1.1.5,1.1.6	1.Behavior, disciplines, responsibility, class participation	1-14	10
1-25	1.1.1,1.1.2,1.1.3,1.1.4, 1.1.5, 1.1.6, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.4, 4.1.3,5.1.2	1. Behavior, disciplines, responsibility, class participation 2.Knowledge, skill, integration, informational search skill and implementation 3. Project presentation and effectiveness	1-14	60
15	1.1.1,1.1.2,1.1.3,1.1.4, 1.1.5, 1.1.6, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.4, 4.1.3,5.1.2 (Suan Dusit Innovation Project)	1. Behavior, disciplines, responsibility, class participation 2. Knowledge and skills following subject aims	15	30

Section 6 Teaching Materials and Resources

1. Texts and main documents

Suan Dusit University : From Past to Present

2. Documents and important information

Suan Dusit University : From Past to Present

Website: Suan Dusit University (dusit.ac.th)

Link: WBSC VDO clip

3. Documents and recommended information

Faculty of Humanities, Suan Dusit Teaching College (1994) 50 Years Suan Dusit Teaching College

Suan Dusit Rajabhat University (2004) 70 Years Suan Dusit Rajabhat University

The Suan Dusit Palace (2014) Bangkok: Matichon Suan Dusit Knowledge Set

Section 7 Evaluation and Improvement of Course Management

1. Strategies for effective course evaluation by students

- Self-assessment and critical reflection
- Students' online evaluation and feedback

2. Evaluation strategies in teaching methods

- Self-observation
- Peer observation and review
- Student's online evaluation and feedback

3. Improvement of teaching methods

- Interview students about teaching methods
- Get the online evaluation finding to improve teaching methods
- Increase general knowledge, skills, and teaching competency
- Support instructor to study, train, attend academic and professional seminar, international academic conference, and further higher education

4. Evaluation of students' learning outcome

Student achievement is measured and evaluated by

- Individual improvement (In-class observation)
- Overall results

5. Review and improvement for better outcome

- Review and improve the teaching methods in every term.
- Improve this course every 4 years or as suggested from the academic revision meeting