



Course Specification

Course Title: French in Daily Communication

Course Code: 3572507

Semester 1 Academic Year 2020

Bachelor of Arts in Hospitality Management
(International Programmed
School of Tourism and Hospitality Management
Suan Dusit University

Content

	Page
Section 1 General information	3
Section 2 Aims and Objectives	4
Section 3 Course Description and Implementation	4
Section 4 Development of Students' Learning Outcomes	5
Section 5 Teaching and Evaluation Plans	9
Section 6 Teaching Materials and Resources	19
Section 7 Evaluation and Improvement of Course Management	20

Course Specification

Name of institution	Suan Dusit University
Campus/faculty/department	School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

Course Code: 3572507

Course title: French in Daily Communication

2. Number of credits

3 (3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject: Elective courses Major: None

4. Responsible faculty members

4.1 course coordinator: Aj. Jaturada Pochanajun

4.2 Instructors: Aj. Jaturada Pochanajun Section: B1

5 .Semester /year of study

Semester1/ Academic year2020 / Year 2

6 .Pre-requisite (if any)

None

7 .Co-requisites (if any)

None

8 .Venue of study

Suan Dusit University

9 .Date of latest revision

17 June 2020

Section 2 Aims and Objectives

1. Aims of the Course

1.1 Cognitive Theory (Knowledge from learning)

- To learn the medium level of French, to learn about advance vocabulary, structure of sentence, idiom, grammar and French culture of French in Daily Communication.

1.2 Skills (Abilities and skills acquired from learning)

- To Apply the Knowledge of French in Daily Communication to communicate in various situation in daily life and to practice the four skills of French in Daily Communication.

1.3 Moral (Attitudes, Moral and Ethical derived from learning)

- To Understand to the Knowledge of French in Daily Communication and French culture and to adapt good attitude perceptions as being good part of the hospitality industry.

2. Objectives of Course Development/Modification

After successful completion of this course, students will understand advance vocabulary, structure of sentence, idiom, grammar and French culture of French in Daily Communication, will practice listening, speaking, reading and writing skills can communicate and will can communicate in various situation in daily life.

Section 3: Course Description and Implementation

1. Course Description

Practice listening, speaking, reading and writing skills for French communicating in everyday life with advance vocabulary, idiom and structure and study French culture

2. Number of Hours per Semester

Lecture (Hour	Additional class (Hour	Laboratory/field trip/internship (Hour	Self-study (Hour
45 hours/semester (3 hours x 15 weeks)	None	None	90 hours/semester (6 hours x 15 weeks)

3. Number of hours that the lecturer provides individual counseling and guidance

- The student can make an appointment to consult and communicate with the lecturer by online application such as Facebook, Line etc.
- Course convenor will be available for additional academic advice for 2 hours per week.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

Enable the students to be responsible, disciplined, honest and able to morally and ethically apply specific skills learnt throughout this course as follows:

- (1 To realize good values, moral conscience and ethics
- (2 To be self and social responsible with good attitude and behavior
- (3 To responsible of duties, good membership and develop leadership skills and act as a role model to others
- (4 To be disciplined and follow the organizational and social rules and regulations

1.2 Teaching methods

- lecturing alongside with examples of advance vocabulary, structure of sentence, idiom, grammar and French culture of French in Daily Communication

- Practicing listening, speaking, reading and writing skills for French communicating in Daily Life

- Discussing the various situation in Daily Life

1.3 Evaluation methods

- Frequency of attendance and punctuality of assessment submission
- From assignment

2. Knowledge Development

2.1 Expected outcome on Knowledge and skills development

● (1 To understand the important principles and theories of hospitality organizational behavioral and interpersonal skills, international marketing, tourist behavior and related skills systematically and globally.

- (2 To be able to integrate knowledge of hospitality with other related fields.

(3 To understand research designs and methodology in order to solve organization problems and to develop organization knowledge management.

2.2 Teaching methods

Lecture, focus group, group work, academic presentation, analytical studies, academic assessments throughout the semester

2.3 Evaluation methods

- Mid-term exam, and final exam
- Other written and verbal assessments throughout the semester
- Learning by doing (tour operated by students)

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

(1 To be able to evaluate and analyze data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth

● (2 To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations

(3 To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields

3.2 Teaching methods

- Group work and presentation
- Group discussion

3.3 Evaluation methods

- Exams and assessments that focus on students' critical thinking analysis

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

● (1 To be able to work with others and solve the problems both as a good leader and a good team member.

○ (2 To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

- Delegate group work for group discussions
- Require oral presentations

4.3 Evaluation methods

- Self-evaluation
- Peer evaluation

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

● (1 To be able to apply foreign languages effectively when communicate both academically and professionally.

● (2 To be able to communicate effectively with foreigners from different culture in different situation.

(3 To be able to use information technology suitably in different operations.

(4 To be able to analyze and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- Lecture and discussion.
- Practice

5.3 Evaluation methods

- Evaluate from assignment.
- Evaluate in answering question in classroom.
- Midterm.
- Final test

Section 5: Teaching and Evaluation Plans

1. Lesson Plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
1	Description du cours Le français pour la communication <ul style="list-style-type: none"> - Course syllabus overview - Course objective and evaluation French Culture for communication	3	Teaching & Learning Activities The instructor introduces oneself and gives the course overview. Also explain the course syllabus, inform the assessment and evaluation method, including rules and regulation in class. Inform date and time for giving an advice or guidance. Evaluation Methods: <ul style="list-style-type: none"> - Pre-test 	<ul style="list-style-type: none"> - Power point - Syllabus handout - Course Online by Application Microsoft Team & WBSC

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
2	La leçon 1 : La salutation - Écoutez le dialogue : Bonjour - L'expression - Le vocabulaire - La grammaire	3	Teaching & Learning Activities - Review basic French knowledge and information - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	- Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
3	La leçon 2 : La présentation (La première partie) - Voici c'est la phrase pour se présenter - L'expression - Le vocabulaire : les langues et les nationalités - La grammaire	3	Teaching & Learning Activities - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing	- Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			<ul style="list-style-type: none"> - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	Team & WBSC
4	<p>La leçon 3 : La présentation (La deuxième partie)</p> <ul style="list-style-type: none"> - Voici c'est la phrase pour se présenter - L'expression - Le vocabulaire : les professions (les métiers) - La grammaire 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
5	<p>La leçon 4 : La famille</p> <ul style="list-style-type: none"> - Écoutez le dialogue - L'expression - Le vocabulaire : La famille 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson 	<ul style="list-style-type: none"> - Subject handout - Power point

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
	<ul style="list-style-type: none"> - La grammaire 		<ul style="list-style-type: none"> - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
6	<p>La leçon 5 : Le caractère et le sentiment</p> <ul style="list-style-type: none"> - Lisez et répétez les phrases suivantes - L'expression - Le vocabulaire - La grammaire 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for 	<ul style="list-style-type: none"> - Subject handout - Power point - Course Online by Application Microsoft Team & WBSC

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	
7	La leçon 6 : La vie quotidienne - Lisez le document - L'expression - Le vocabulaire : la vie quotidienne et l'heure - La grammaire	3	Teaching & Learning Activities - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	- Subject handout - Power point - Course Online by Application Microsoft Team & WBSC
8	Leçon 7 : Au marché - Écoutez le dialogue - L'expression - Le vocabulaire : les légumes, les fruits,	3	Teaching & Learning Activities - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce	- Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
	les herbes, les produits de base et les produits frais - La grammaire Mid – term Examination		<ul style="list-style-type: none"> - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Course Online by Application Microsoft Team & WBSC
9	Leçon 8 : Demander le prix <ul style="list-style-type: none"> - Écoutez le dialogue : Dans une papeterie - L'expression - Le vocabulaire - La grammaire 	3	Teaching & Learning Activities <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			- Q&A	
10	Leçon 9 : Pour des renseignements - Écoutez le dialogue : Dans une station de métro - L'expression - Le vocabulaire - La grammaire	3	Teaching & Learning Activities - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	- Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
11	Leçon 10 : La localization - Écoutez le dialogue : Aux Galeries Lafayette - L'expression - Le vocabulaire - La grammaire	3	Teaching & Learning Activities - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing	- Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			<ul style="list-style-type: none"> - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	Team & WBSC
12	Leçon 11 : Parler de vos goûts <ul style="list-style-type: none"> - Écoutez le dialogue : Entre amis - L'expression - Le vocabulaire - La grammaire 	3	Teaching & Learning Activities <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
13	Leçon 12 : Pour Demander et donner son opinion <ul style="list-style-type: none"> - Écoutez le dialogue : Entre collègues 	3	Teaching & Learning Activities <ul style="list-style-type: none"> - Review previous lesson 	<ul style="list-style-type: none"> - Subject handout - Power point

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
	<ul style="list-style-type: none"> - L'expression - Le vocabulaire - La grammaire 		<ul style="list-style-type: none"> - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
14	<p>Leçon 13 : Décrire l'événement</p> <ul style="list-style-type: none"> - Écoutez le dialogue : Au commissariat de police - L'expression - Le vocabulaire - La grammaire 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	
15	Leçon 14 : La felicitacion - Écoutez le dialogue : Bonnes Nouvelles! - L'expression - Le vocabulaire - La grammaire	3	Teaching & Learning Activities - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	- Subject handout - Power point - V.D.O. Clip or CD - Course Online by Application Microsoft Team & WBSC
16	Final Examination			

2. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.3 1.4	Observe behavior	1-15	10%
	2.2	Participation, Activities		10%
	4.1	Home Work		10%
2	1.2 1.3	Presentation,	2-15	20%
	2.2 3.3	Individual Assignment		
	4.1	Group Assignment		
	5.1 5.2			
3	2.2 3.3	Midterm Examination	8	20%
	4.1			
	5.1 5.2			
4	2.2 3.3	Final Examination	16	30%
	4.1			
	5.1 5.2			

Evaluation

Evaluation and graduation requirements are subject to the Regulation of Suan Dusit University Council on Undergraduate Programme Evaluation.

Section 6 Teaching Materials and Resources

1. Texts and main documents

เอกสารประกอบการเรียนวิชาภาษาฝรั่งเศสเพื่อการสื่อสารในชีวิตประจำวัน

2. Documents and important information

1. นภัส เป้นพัฒน์ .(แปล 2555). ฝรั่งเศสทันใจใน 5 นาที, Berlitz, กรุงเทพมหานคร.
2. ประภัสสร พานชาติรี .(2559). พูดฝรั่งเศสจากจินตภาพ, พรราว โปเอท, กรุงเทพมหานคร.
3. Anne Akyüz et al. (2006). Les exercices de grammaire A2, Hachette, Paris.

4. Caroline Vettcheff, & Stanley Hilton. (2006). Préparation à l'examen au DELF A1, Hachette, Paris.
5. Claire Miquel. (2013). Communication Progressive du Français Niveau Débutant, CLE International, Paris.
6. Claire Miquel. (2004). Communication Progressive du Français Niveau Intermédiaire, CLE International, Paris.
7. Évelyne Siréjols, & Giovanna Tempesta. (2002). Grammaire 450 nouveaux Exercices niveau débutant. CLE International, Paris.
8. Évelyne Siréjols, & Giovanna Tempesta. (2002). Grammaire 450 nouveaux Exercices niveau intermédiaire. CLE International, Paris.

3. Documents and recommended information

1. Anne Akyüz et al. (2006). Les exercices de grammaire A2. Paris: Hachette
2. Michèle Boularès & Jean-Louis Frérot. (1999). Grammaire Progressive du Français. Paris: CLE International
3. <http://www.gavroche-thailande.com>

Section 7 Evaluation and Improvement of Course Management

1. Strategies for Course Effectiveness Evaluation by Students

Effectiveness evaluation for this course is as follows:

- Interviews with students
- Observations of students' responses during class
- Students' online evaluation and feedback

2. Evaluation strategies in teaching methods

The strategies for collection data for teaching evaluation are as follows:

- Exam results
- Revision of learning outcomes

3. Improvement of Teaching

- Seminar for course and teaching improvement
- Research for course and teaching improvement

4. Evaluation of students' learning outcome

- Revision of assessment evaluations by external lecturers or experts

5. Review and improvement for better outcome

- Classroom activities, quizzes, observation, class participation and midterm and final examinations
- Students will be able to evaluate instructor qualification on teaching strategic skills
- The overall curriculum evaluation will be completed by last-year students, graduates, experts and scholars, and graduate users.