



Course Specification

Course Title: Smart Thai and Global Citizens
Course Code 2500117

Semester 1 Academic Year 2020

Bachelor of Arts Programme in Airline Business
School of Tourism and Hospitality Management
Suan Dusit University

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Course Specification

Name of institution	Suan Dusit University
Campus/faculty/department	School of Tourism and Hospitality Management

Section1 General Information

- 1. Course code and course title**
2500117 Smart Thai and Global Citizens
- 2. Number of credits**
4 (2-4-6)
- 3. Curriculum and type of subject**
 - 3.1 B.A. (Hospitality Management, International Program)
 - 3.2 Type of Subject - Core course
- 4. Responsible faculty members**
 - 4.1 Course Coordinator A.Thianrat Chatphattaraphon
 - 4.2 Instructors A.Thianrat Chatphattaraphon **Section J1**
- 5. Semester / year of study**
Semester 1st academic year 2020
- 6. Pre-requisite (if any)**
None
- 7. Co-requisites (if any)**
None
- 8. Venue of study**
Suan Dusit University
- 9. Date of latest revision**
June 25, 2020

Section 2 Aims and Objectives

1. Aims of the Course

1.1 Cognitive skills (knowledge gained from studying)

1.1.1 Basic knowledge about the history of Thai society and the world society

1.1.2 Have understanding and can explain the changes and adaptations of Thai. In the world of society, culture, economy, politics, environment, technology and various types of threats.

1.1.3 can explain the unique heritage of Thai citizenship That is based on a society that has patriotism, religion and monarchy in accordance with the context of the 21st century world society

1.1.4 Can explain about rights Duties and responsibilities for society as a whole as Thai citizens and world citizens. Enable to examine application of personality development in career of the airlines business concepts and practice to the operation of key organizations and enterprises in various to tourism and hospitality industry sectors.

1.2 Skill (Ability, practice skills, IT usage received from studying)

1.2.1 Have skills in thinking, analyzing, solving problems amid the changing circumstances Of Thai society and world society in the dimension of Thai citizens and world citizens who have a peaceful living together

1.2.2 Have skills in researching, selecting Information from various sources in the 21st century, as well as knowing various media such as books, learning resources and various types of information technology

1.2.3 Have creative skills to interact with others and can adapt in a multicultural society appropriately

1.2.4 Have appropriate self-management skills and can apply the knowledge that has been applied.

To live in the future under the duty of being a Thai citizen and a good world citizen.

1.3 Morality and Ethics (Attitude, morality and ethics from studied)

1.3.1 Have morality and ethics according to the principles of each religion in the world society. Including behaving according to the characteristics of good Thai values

1.3.2 There is a sense of responsibility for self and society. Including having a public mind and being able to treat themselves and others as good Thai citizens and world citizens

1.3.3 Recognizing the diversity of multiculturalism and peaceful coexistence.

2. Objectives of Course Development/Modification

In order to be a course that is perfect for the changing situation in the context of Thai society Under the context of global society In the social, economic, and political dimensions, therefore it is necessary to improve the content of various classes Always up to date And must also know and select reliable information from various sources With many types To bring teaching and learning to students Which will make the students know how to change Able to adapt under the changing circumstances of Thai society and the world society As well as able to solve various problems That arises from living with others in a multicultural society as a Thai citizen and a world citizen with a peaceful approach.

Section 3: Course Description and Implementation

1. Course Description

History of Thai and global societies from the past up to the present, wisdom heritage in various fields related to identity of being Thai and philosophy of sufficiency economy, to adapt oneself to changes in the global society, building up skills of analytical thinking and problem solution, collaboration and peaceful coexistence with others, responsibility for the society, anti-corruption attitude, awareness of one's duty and one's individual identification as Thai and global citizens, as well as respect to human rights and cultural diversity.

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
30	teaching according to the needs of specific students	60	90

3. Number of hours that the lecturer provides individual counseling and guidance

The faculty member provides academic advice and guidance to students (individual/group) 12 hours/week. Time and date will be informed at the first section.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1.1 Have good characteristics according to Thai values, ie behaving according to the moral principles and ethics. There is love, patriarchy, faithfulness, discipline, keeping the law, ideology. In good things, having gratitude, having respect, respecting, respecting adults and know how to preserve Thai culture and traditions

1.1.2 Saving in according to the sufficiency economy philosophy

1.1.3 There are public minds including sacrificial mental features. For the sake of public interest, caring for others. .

1.1.4 Proud of Thai being.

1.1.5 Attitude to reject corruption Expression of thoughts and behavior.

1.2 Teaching methods

1.2.1 Design learning activities by instructors Moral and ethical by case studies

1.2.2 Focus on student participation in learning activities By taking examples of case studies from various events occurring in society To develop skills in analytical thinking, synthesis and application in real life

1.2.3 Organize special activities that encourage learners to develop moral learning. Ethics as defined in the course continuously

1.2.4 Assign students to produce works that reflect moral and ethical characteristics according to group learning outcomes

1.2.5 The instructor expresses a good model of morality. Ethics and responsibility.

1.3 Evaluation methods

1.3.1 Assessed by attendance and job submissions of students according to the schedule

1.3.2 Assessment during participation in activities and behavioral expressions that occur During working together

1.3.3 Observe the behavior that students express during their studies.

1.3.4 Assess from responsibility and being a public mind

1.3.5 Observe from Moral learners Ethics after completion of teaching and learning in each unit or each semester

2. Knowledge development

2.1 Knowledge learning results

2.1.1 Has extensive knowledge to enhance human integrity.

2.1.2 There is a worldwide view.

2.1.3 Having knowledge and understanding in matters relating to themselves and others, society, arts, culture and nature.

2.2 Teaching Method

2.2.1 Design learning activities by instructors to analyze learning behavior and results Learning in knowledge, covering the map, distributing responsibility, standards, learning outcomes and designing learning activities with learning activities such as lectures in the concept of Organizing active learning activities for students (centered on students) Group discussions Inquiry Based Learning Problem Based Learning and Brainstorming (Brainstorming) from self-study through internet information network and various media.

2.2.2 Use learning methods that focus on learners with a variety of learning activities in accordance with the subject matter in the course, such as using case studies, conversation, brainstorming, large group discussions, subgroups and presentation of knowledge content. Class

2.2.3 Learning from real situations by inviting experts with direct experience to be special speakers to provide specific knowledge. Project activities Including sharing experiences Education from teachers with expertise and from speakers or local wisdom.

2.2.4 Organize activities to promote learning covering content according to the distribution map. Responsibilities, standards, learning outcomes (Curriculum Mapping) in courses by assigning individual tasks and subgroups.

2.2.5 Organize learning activities that encourage learners to study Learn how to seek knowledge and self-study summaries through the information network (internet) and various media

2.3 Teaching methods

2.3.1 Question-answer knowledge learned during learning management

2.3.2 Quiz after learning each week

2.3.3 Answering questions at the end of the lesson

2.3.4 Test before class Mid-term tests and final tests at the end semester

2.3.5 Assessment from the work piece and the achievement of the work, such as project work report

2.3.6 Assessment of learning outcomes that occurred during the course of learning promotion activities in courses such as discussion of the content in the lesson Small group activities Presentation of class page.

3. Intellectual skills

3.1 Learning results in intellectual skills

3.1.3 Have critical thinking and problem-solving skills

3.1.5 Have the skills necessary in the 21st century

3.2 Teaching methods

3.2.1 Design learning activities by instructors to analyze learning behavior and results learning cognitive skills is covered according to the distribution map, responsibility, standards, results. Creating questions in the classroom continuously, learning activities, participation in brain learning for learners to learn Know the solution

3.2.3 Organize learning that focuses on systematic analytical thinking, including logical thinking

Group discussion and summarize the results with principles Reliable and can be referenced

3.2.4 Delegate tasks related to the use of acquired knowledge to solve problems of hospitality business by Project Based Learning and Segmentation to organize an exhibition summarizing the knowledge gained from learning, analyzing ideas Including learning from real conditions in the community To train and strengthen citizenship, which is a learning process for learners who must search, search, explore, investigate and research in various ways, allowing students to use case studies (Inquiry Based Learning) Problem Based Learning, Group Discussion.

3.2.5 Bring students to field trips outside the classroom related to the course content.

3.3 Evaluation methods

3.3.1 Evaluation of the actual situation during the activities that promote intellectual skills

3.3.2 Evaluation of work pieces in various forms, including the project report assigned

3.3.3 Question-Answer during learning management

3.3.4 Sub-test for mid-term and final exams.

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

4.1 Learning results in skills, interpersonal relationships and responsibilities that must be developed

4.1.1 Awareness of rights Their roles and duties as well as understanding, appreciating and respecting the rights of others

4.1.2 Valuable citizenship and responsible for Thai society and the world society.

4.1.3 Having skills in coordinating cooperation in team work Leadership and good followers have good human relations. Have skills in solving social problems such as perceiving problems Understanding the problem

Sorting priority of problems and seek solutions to peaceful problems

4.1.4 Understanding the multicultural society Have the skills to interact with others creatively, realize and understand the culture of society in which they live, and understand cultural differences and can adapt in a multicultural society appropriately.

4.2 Teaching methods

4.2.1 Design learning activities by instructors to analyze learning behavior and results Learning skills, interpersonal relationships and responsibilities To cover according to the distribution map

Responsibilities, standards, learning outcomes and design for learning activities With learning activities such as organizing participatory teaching activities to create mutual cooperation and responsibility

4.2.2 Teaching and learning management that focuses on group activities in case studies, discussion of teaching by problem solving

4.2.3 Manage teaching by assigning work as a group and use the group work process with sacrifice

4.2.4 Assign project group activities allowing students to use various skills In the 21st century for use in the pursuit of knowledge researching for answers, solving problems or testing according to their own interests throughout the development of the quality of the work itself in the future including promoting participation in activities that emphasize mutual support in the multicultural society.

4.2.5 Opportunity for students who do not attend classes presenting a new work that is different from the students who enter the class normally

4.3 Evaluation methods

4.3.1 Evaluation of participation in group activities and team work

4.3.2 Observation of behavior, expression, sacrifices and volunteer spirit during participation in group activities

4.3.3) Evaluation of the success of the assigned project that shows the determination Divide roles, responsibilities, volunteerism, sacrifice and mutual support.

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

5.1.1 Have knowledge in using media and information knowingly

5.1.3 Have skills in calculating Numerical and logical analysis

5.1.4 Having skills in using computers and various technology media in work and communication

5.2 Teaching methods

5.2.1 Design learning activities by instructors to analyze learning behavior and results Learn about numerical analysis skills, communication and use of technology to cover maps, distribution of responsibilities, standards, learning outcomes and design of learning activities with learning activities, such as organizing teaching and learning activities to recognize various situation analysis From case studies and examples from various information and media Organize learning activities through online media in order to have computer application and various technology media. In reporting or project assignment

5.2.2 Manage teaching that emphasizes logical thinking based on reason and effect

5.2.3 Focus on using technology in a variety of ways to organize learning activities such as creating communication channels between instructors and learners through online media using e-Learning in the Flipped classroom where students can learn and review lessons. Study and research on their own both before and after lessons that need to be attended by the instructor

5.2.4 Promoting the application of numerical analysis Logical thinking Reasonableness based on facts Data analysis Speaking and writing communication for reporting various contents according to the requirements in the course by using information technology in the preparation of reports or projects that study

5.3 Evaluation methods

5.3.1 Use question-answer related knowledge during learning management.

5.3.2 Sub-test after completion of learning management each week

5.3.3 Evaluate from assigned projects or work pieces assigned to use knowledge and skills in using various technology media. Engage in the creation of works and communications Throughout the presentation with various types of technology media appropriately.

Section 5 Teaching and Evaluation Plans

1. Teaching plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
1	<p>Orientation and course content introduction</p> <p>Basic agreement</p> <p>Teaching activities</p> <p>Measurement and evaluation</p> <p>Assignment</p> <p>And began to study the topic General knowledge about citizenship</p> <ul style="list-style-type: none"> - Meaning of citizens - Citizenship concepts - Development of citizenship ideas - Elements of citizenship - Worldliness 	3	<p>Teaching & Learning Activities</p> <ol style="list-style-type: none"> 1. Introduction Purpose of Teaching and Evaluation 2. Describe and discuss students' issues related to the subject. 3. Assign students to create a Mind Map. <p>Instructional Media</p> <p>PowerPoint Presentation from textbook and Course outline</p>	A.Thianrat Chatphattaraphon
2	<p>Development of citizenship in the context of global society and Thai society</p> <p>By studying citizens in the context of global society and Thai society, including</p> <ul style="list-style-type: none"> - Look back at the world history to consider the context about the development and obstacles of citizens - American Revolution - The French Revolution and the basic principles of citizenship 	3	<p>Teaching & Learning Activities</p> <ol style="list-style-type: none"> 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. <p>Instructional Media</p> <ol style="list-style-type: none"> 1.Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary 	A.Thianrat Chatphattaraphon

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
	<ul style="list-style-type: none"> - Colonial era with impacts on citizens - World War 1 With impacts on citizens - World War 2nd With impacts on citizens - Cold War: ideology and impact on global citizenship - World context in the post-Cold War era 			
3	Wisdom heritage and Thai citizenship -Language - Art - politics - Faculty of People: Thai nation building Thai citizens under the constitution	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1.Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	A.Thianrat Chatphattaraphon
4	Constitution and democratic citizenship	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media	A.Thianrat Chatphattaraphon

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	
5	Citizens and political participation - Concept of political participation - Meaning, significance - the level of political participation - Participation model - Political participation under the Constitution	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	A.Thianrat Chatphattaraphon
6	Human rights and citizenship - Importance - Developing - The role of citizens in promoting human rights	3	Teaching & Learning Activities Describe and discuss students' issues related to the subject. Instructional Media 1. Lecture by Guest speaker 2. Group activities 3. Q&A 4. Summary	A.Thianrat Chatphattaraphon
7	Citizens and social responsibility - Concepts, roles, and social responsibility	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to	A.Thianrat Chatphattaraphon

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			<p>the subject.</p> <p>2. Assign students to practice analysis from case studies.</p> <p>Instructional Media</p> <p>1.Lecture with Power point and handout</p> <p>2. Class participation by the student</p> <p>3. Q&A</p> <p>4. Summary</p>	
8	Citizens and Anti-Corruption 1	3	<p>Teaching & Learning Activities</p> <p>1. Describe and discuss students' issues related to the subject.</p> <p>2. Assign students to practice analysis from case studies.</p> <p>Instructional Media</p> <p>1.Lecture with Power point and handout</p> <p>2. Class participation by the student</p> <p>3. Q&A</p> <p>4. Summary</p> <p>5. Mid-Term examination paper</p>	A.Thianrat Chatphattaraphon
9	Citizens and Anti-Corruption 2	3	<p>Teaching & Learning Activities</p> <p>1. Describe and discuss students' issues related to the subject.</p> <p>2. Assign students to practice analysis from case</p>	A.Thianrat Chatphattaraphon

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			studies. Instructional Media 1.Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	
10	Citizens and ways to prevent corruption (Guidelines to prevent and suppress corruption)	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1.Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	A.Thianrat Chatphattaraphon
11	Citizens and ways to prevent corruption (Guidelines to prevent and suppress corruption)	3	Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1.Lecture with Power point and handout 2. Class participation by the	A.Thianrat Chatphattaraphon

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			student 3. Q&A 4. Summary	
12	Morality, ethics and citizenship	3	<p>Teaching & Learning Activities</p> <ol style="list-style-type: none"> 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. <p>Instructional Media</p> <ol style="list-style-type: none"> 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary 	A.Thianrat Chatphattaraphon
13	Citizens in the digital age society	3	<p>Teaching & Learning Activities</p> <ol style="list-style-type: none"> 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. <p>Instructional Media</p> <ol style="list-style-type: none"> 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary 	A.Thianrat Chatphattaraphon
14	Philosophy of sufficiency economy and application		Teaching & Learning Activities	A.Thianrat Chatphattaraphon

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructor
			1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	
15	Creating Thai citizenship and a good world -Review lessons, summary work		Teaching & Learning Activities 1. Describe and discuss students' issues related to the subject. 2. Assign students to practice analysis from case studies. Instructional Media 1. Lecture with Power point and handout 2. Class participation by the student 3. Q&A 4. Summary	A.Thianrat Chatphattaraphon
Final Examination				

2. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.1.1, 1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.3, 3.1.5, 4.1.1, 4.1.2, 4.1.3, 4.1.4, 5.1.1, 5.1.3, 5.1.4	1. Discipline behavior Expression, responsibility and participation 2. Issues of knowledge, knowledge, integration of	1-15	20

		information search And application 3. Presentation of work Work and achievement		
2	Individual task assigned / Sub-test Group assignment	- Evaluate on time delivery. - Evaluation of the quality of work / score obtained from the test. - Evaluation of quality of work - Presentation	3,5,7,9,11,13	20
3	Mid-term examination	Score from the Mid-term examination	8	30
4	Final examination	Score from the final examination	16	30

Section 6 Teaching Materials and Resources

1. Texts and main documents

Textbook for study, Smart Thai and Global Citizens and E-learning.

Section 7 Evaluation and Improvement of Course Management

1. Strategies for effective course evaluation by students

- Assess the effectiveness of teaching and learning.
- Conversations between instructors and students.
- Students evaluate the instructors' teaching individually through the university online system.

2. Evaluation strategies in teaching methods

Student achievement

3. Improvement of teaching methods

Based on student achievement. As well as, Conversation with students and performance evaluation of teaching and learning.

4. Evaluation of students' learning outcome

- Verification of ratings from Randomly inspect student's work.
- There is a review by a panel of qualified reviewers who are not regular lecturers.

5. Review and improvement for better outcome

- Update the course every year by the recommendation and results of standard verification in accordance with Article 4.

- Invite lecturers or instructors in charge to give students a perspective on the apply knowledge