



Course Specification

Course Title Basic Chinese.....
Course Code 3571502.....

Semester ... 2... Academic Year.... 2018.....

Bachelor of Arts Programme in Hospitality Management
(International Programme)
School of Tourism and Hospitality Management
Suan Dusit University

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Course Specification

Name of institution Suan Dusit University
 Campus/faculty/department School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

3571502 Basic Chinese

2. Number of credits

3(3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject Language Elective Courses

4. Responsible faculty members

4.1 course coordinator..... Ratchanok Nipawan.....

4.2 Instructors..... Ratchanok Nipawan..... SectionB1.....

5. Semester / year of study

semester 2 academic year 2018 / First-Year Students

6. Pre-requisite (if any)

None

7. Co-requisites (if any)

None

8. Venue of study

Suan Dusit University

9. Date of latest revision

November 2018

Section 2 Aims and Objectives

1. Aims of the Course

The aims of the course are to enable students to be equipped with basic skills (listening, speaking, reading and writing skills) and knowledge necessary for general situations and to initiate students to learn and understand Chinese culture as well as to encourage students to discuss about the importance of Chinese in hospitality industry.

2. Objectives of Course Development/Modification

Chinese is now considered vital around the world especially in the hospitality business. The number of Chinese tourists is increasing. According to China Tourism Academy (CTA), the official tourism research institute of China National Tourism Administration (CNTA) shows that in 2016 the number of outbound tourism in China reached 122 million people, and Chinese visitors spent \$109.8 billion in overseas destinations and also reports that Thailand was the top of 5 destinations where Chinese tourists spent the most money. As a result, employers in any section of the hospital industry are seeking for Chinese-speaking personnel. Therefore, the school modifies this course, in terms of the course content and studying and teaching technics (Active Learning Technic) to help students to become fluent in Chinese in order to compete with other graduates in the industry.

Section 3: Course Description and Implementation

1. Course Description

The fundamental skills in Chinese language; listening, speaking, reading and writing, study the basic grammar structure

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
45	If requested by students	-	90

3. Number of hours that the lecturer provides individual counseling and guidance

3 hours a week by providing the contact information to students at the first class.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

(1) To realize good values, honest, moral conscience and ethics, to be able to deal with the conflicts relating to profession etiquette.

● (2) To have good attitude toward career and enable to express morality and ethics during the work and toward others.

(3) To responsible of duties, good membership and develop leadership skills and act as a role model to others.

(4) To be disciplined and follow the organizational and social rules and regulations.

1.2 Teaching methods

- Lecturers integrate morality and ethics in class.

- Lecturers integrate and cultivate positive and professional attitude toward working in the hospitality industry to students.

1.3 Evaluation methods

- Ability to express discipline and harmony when attending extracurricular activities.

- Ability to express responsibility to complete assignment

2. Knowledge development

2.1 Expected outcome on Knowledge and skills development

(1) To have knowledge about hospitality in tourism industry for both theory and practice broadly, systematically, internationally and up to date with world situation.

● (2) To have knowledge integrated from hospitality other related fields.

(3) To have knowledge about research designs and methodology in order to solve problems and to develop career knowledge.

2.2 Teaching methods

- Apply different strategies and teaching techniques in accordance to course descriptions.

- Practice information searching process skills and encourage students to gain knowledge, understand self – study issues, and practice necessary learning process skills.

- Apply Active Learning technics to help improve students' learning process skills

2.3 Evaluation methods

- Quiz/Midterm/Final.

- Assignment and activities.

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

○ (1) To be able to evaluate and analyze data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth.

(2) To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations.

(3) To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields.

3.2 Teaching methods

- Conduct learning and teaching activities integrated with intellectual skills. For example, raising case studies so that students analyze, synthesize, and summarize concept for paper.

- Encourage activities emphasizing on systematical thinking, including analyzing thinking and group discussion.

- Practice from hypothetical situations to establish skills

- Use different teaching methods, such as demonstration, roleplay, or experiment.

- Arrange site visit.

3.3 Evaluation methods

- Question and answer in class.

- During the activity and period of paper assignment promoting intellectual skills

- Quiz/Midterm/Final.

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

● (1) To be able to perform the duty and be responsible for assigned task and work with others by helping others and solving problems.

(2) To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

- Assign group work activities and learning with participation
- Assign work requiring collaboration or acquiring information from others or from experienced people.

4.3 Evaluation methods

- Group participation and teamwork.
- Behaviors during activities.
- From the completeness of interview report or assign tasks.

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

● (1) To be able to perform listening speaking reading and writing skills and summarize necessary points appropriately.

● (2) To be able to communicate effectively with foreigners from different culture in different situation.

○ (3) To be able to use information technology suitably in different operations and efficiently select suitable form of presentation in accordance with different topics and audiences

(4) To be able to analyze and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- Introduce activities consisting of case study analysis, technique learning, and applying to situations.

- Assign tasks requiring international information searching and related necessary issues presenting in front of the class.

5.3 Evaluation methods

- Quiz/Midterm/Final
- Report and presentation.

Section 5 Teaching and Evaluation Plans

1. Teaching plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Lecturer
1	Course introduction <ul style="list-style-type: none"> ● Course syllabus overview ● Course objective and evaluation 	3	<p>Teaching & Learning Activities</p> <p>The instructor introduces oneself and gives the course overview. Also explain the course syllabus, inform the assessment and evaluation method, including rules and regulation in class. Inform date and time for giving an advice or guidance.</p> <p>Instructional Media</p> <ul style="list-style-type: none"> - Power point - Syllabus handout 	
2-3	Introduction to Chinese Character , PinYin, and pronunciation	6	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Introduce Chinese characters, consonants, vowels, and tones - Practice pronunciation with PinYin - Introduce useful applications for basic Chinese - Practice pronunciation and PinYin in pair/ or groups - Q&A 	

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Lecturer
			Instructional Media - Subject handout - Power point - V.D.O. Clip	
4	Greeting - Vocabulary - Grammars - How to write Chinese characters	3	- Review the previous lesson - Practice mixing consonants with vowels and tones to create new words. - Introduce the order of writing Chinese characters. - Pair/group work to help each other memorize consonants and practice pronunciation. - Play role in front of the class showing how to greet and say good bye in Chinese - Chapter exercise - Q&A Instructional Media - Subject handout - Power point - V.D.O. Clip or CD	
5	Family members - Vocabulary - Grammars - How to write Chinese characters	3	- Review the previous lesson - Introduce vocabularies, phrases and sentences for family members - Understand the Chinese culture via the importance of Chinese family members - Practice pronunciation	

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Lecturer
			<ul style="list-style-type: none"> - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters - Guess the words game - Exercise and summary - Q&A <p>Instructional Media</p> <ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	
6	<p>Country, Nationality, and Language</p> <ul style="list-style-type: none"> - Vocabulary - Grammars - How to write Chinese characters 		<ul style="list-style-type: none"> - Review the previous lesson - Introduce vocabularies, phrases and sentences for, nationality, and language - Practice pronunciation - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters - Guess the words game - Exercise and summary - Q&A <p>Instructional Media</p> <ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	
7-8	Days in a week	6	- Review the previous lesson	

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Lecturer
	Make an apology <ul style="list-style-type: none"> - Vocabulary - Grammars - How to write Chinese characters 		<ul style="list-style-type: none"> - Introduce vocabularies, phrases and sentences for days, and making an apology - Practice pronunciation - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters - Role play - Exercise and summary - Q&A <p>Instructional Media</p> <ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	
9-10	Health, and number counting <ul style="list-style-type: none"> - Vocabulary - Grammars - How to write Chinese characters 	6	<ul style="list-style-type: none"> - Review the previous lesson - Introduce vocabularies, phrases and sentences for health, and number counting - Practice pronunciation - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters - Role play - Exercise and summary - Q&A <p>Instructional Media</p>	

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Lecturer
			<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	
11-12	Introduce oneself <ul style="list-style-type: none"> - Vocabulary - Grammars - How to write Chinese characters 	6	<ul style="list-style-type: none"> - Review the previous lesson - Introduce vocabularies, phases and sentences for introducing oneself - Practice pronunciation - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters - Role play - Exercise and summary - Q&A <p>Instructional Media</p> <ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	
13-14	Foods <ul style="list-style-type: none"> - Vocabulary - Grammars - How to write Chinese characters 	3	<ul style="list-style-type: none"> - Review the previous lesson - Introduce vocabularies, phases and sentences for foods - Practice pronunciation - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters 	

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Lecturer
			<ul style="list-style-type: none"> - Role play - Exercise and summary - Q&A <p>Instructional Media</p> <ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	
15	Lessons review	3	<ul style="list-style-type: none"> - Review the previous lesson - Practice pronunciation - Practice mixing consonants with vowels and tones to create new words. - Practice the order of writing Chinese Characters - Role play (if any) - Summary - Q&A <p>Instructional Media</p> <ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD 	

2. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.3, 1.4	<ul style="list-style-type: none"> - Punctuality and responsibility - Class participation 	1-15	10%

2	1.3 1.4 2.1 2.2 3.2 4.1 4.2 5.1 5.2 5.3	Homework/assignment and performance	2-15	30%
3	2.1 2.2 3.1 3.2 5.1 5.2	Midterm	8	30%
4	2.1 2.2 3.1 3.2 5.1 5.2	Final	16	30%

Evaluation

Evaluation and graduation requirements are subject to the Regulation of Suan Dusit University Council on Undergraduate Program Evaluation.

Section 6 Teaching Materials and Resources

1. Texts and main documents

Handout : Basic Chinese Handouts by Ratchanok Nipawan

2. Documents and important information

1	เจียรชัย เอี่ยมวรเมธ. พจนานุกรมจีน - ไทย ฉบับใหม่ (ฉบับพิมพ์หนังสือตัวย่อ). กรุงเทพมหานคร : บริษัทรวมสาส์น (1977) จำกัด, 2546
2	张斌。新编现代汉语。上海：复旦大学出版社，2002。
3	吕叔湘。现代汉语八百词（增订本）。北京：商务印书馆，1999。
4	北京大学中文系现代汉语教研室。现代汉语（重排本）。北京：商务印书馆，2005。

3. Recommended teaching resources

- Youtube.com
- Application ; Hello Chinese

Section 7 Evaluation and Improvement of Course Management

1. Strategies for effective course evaluation by students

- Individual online evaluation on the lecturer and subject content provided by the university

2. Evaluation strategies in teaching methods

- Observe from students
- Students' scores/result from the test/quiz/examination
- Learning outcome verification

3. Improvement of teaching methods

- Adjust from students' feedback.
- Follow the program committee recommendation.
- Be trained for new teaching methods and technics.

4. Verification of students' standard learning outcome

- Observe from the student's reaction or students' questions to evaluate students' understanding.

- Ask questions and let students answer to ensure that students understand the lesson content.

- The program committee evaluate students' learning outcome by examining students' test/quiz/examination, assignment, grading method, and class performance score.

5. Review and improvement for better outcome

- To regularly update and modernize course content
- To improve as commented or advised by the program committee

