

Course Specification

University	Suan Dusit Rajabhat University
Campus/ Faculty/ Field of Study	English Program, Faculty of Humanities and Social Sciences

1. General Information

1. Course title and code

English for Public speaking(1553113)

2. Credit Hours

3 (3-0-6)/ 3 hours/wk

3. Program in which the course is offered and course types (compulsory, elective, etc)

English Curriculum, compulsory Course

4. Name of faculty member responsible for the course

Asst. Prof. Neeru Shusatayasakul

5. Semester/year at which the course is offered

3rd Semester/1st year

6. Pre-requisites for this course

None

7. Co-requisites for this course

None

8. Location (indicate room numbers)

SDU, Main Campus, Bldg. 1, Room 1206

9. Date on which the course is modified

May 2016

2. Aims and Objectives

Course objectives:

Upon completion of this course students should be able to achieve the objectives under the following three domains:

2.1 Cognitive Domain (Knowledge gained)

1. Identify the whole concept of public speaking

- 2. Knowledge of preparing and delivering speeches
- 3. Have ability to search for information on various speeches
- 4. Have critical, analytical and logical thinking skills

2.2 Affective Domain (Attitude, morals, and ethics gained)

- 1. Develop self- discipline in approach to learning and professions
- 2. Have integrity, honesty and cooperation

2.3 Psychomotor Domain (skills, IT skills)

- 1. Have ability to communicate well organized ideas with confidence
- 2. Have awareness of the process of speech delivery.
- 3. Access to the websites related to the assigned topics effectively

3. Course Management

1. Course description:

Study principles and methods for public speaking. Practice using words, expressions and sentences for public speaking according to speaking topics. Study roles of ethics and honesty in public speaking. Speech planning, confidence creation, impromptu speech, informative, and persuasive speeches are included.

2. Teaching Hours per semester

Lecture/ Practice hours	Additional Teaching Hours	Training/ Fieldwork	Self-study
45 hours (3hrs x15 weeks)	-	-	90 hours/wk. (6hrs. x15 weeks)

3. Number of hours that the lecturer provides individual counselling and guidance

At least 3 hours per week

4. Development of Students’ Learning Outcomes

1. Morals and Ethics

1.1 Morals and ethics to be acquired

- 1. Develop self- discipline in approach to learning and professions

2. Have integrity, honesty and cooperation

1.2 Teaching strategies

1. Interactive lectures, on time attendance, assignments, & participation & test
2. Students will be coached in issues of academic honesty and integrity, & value of cooperation while having class activities

1.3 Methods of assessment

1. Check in class punctuality, attendance and class participation
2. Observe in class while class activities

2. Knowledge:

2.1 Knowledge to be acquired

- 2.1 Identify the whole concept of public speaking
- 2.2 Knowledge of preparing and delivering speeches
- 2.3. Able to research to develop knowledge for various speeches

2.2 Teaching strategies

1. Interactive Lecture & Discussions
2. Interactive Lecture, Discussions & demonstrations
3. Interactive Lecture, Discussions & demonstrations

2.3 Methods of assessment

1. Quizzes & Class activities
2. Assess weekly test on preparing and delivering speeches & Final Examination
3. Asses weekly test on preparing and delivering speeches & Final Examination

3. Cognitive skills (Intellectual development)

3.1 Cognitive skills to be developed

1. Use critical, analytical and logical thinking skills
2. Skills to search for, evaluate, and assimilate related content for various speech topics
3. Skills to participate in discussions on various topics with friends, teachers and others in

English with confidence

3.2 Teaching strategies

1. Interactive Lecture, Discussions & various class activities
2. Interactive Lecture, Discussions & demonstrations
3. In class group & team discussions

3.3 Methods of assessment

1. Asses in class activities, Weekly speech test & Final Examination
2. Asses weekly speech test & Final Examination
3. Asses in class group & team discussions

4. Interpersonal Skills and Responsibility

4.1 Interpersonal Skills and Responsibility to be developed

1. The ability to be a responsible team member through various class activities
2. Cooperative interpersonal skills and respectful for the rights and opinions of others

4.2 Teaching strategies

1. Interactive Lecture, Discussions & various class activities
2. Interactive Lecture, Discussions & various class activities

4.3 Methods of assessment

1. Observe & Asses on various class activities
2. Observe & Asses on various class activities

5. Communication Information Technology and Numerical Skills

5.1 Communication Information Technology and Numerical Skills to be developed

1. The ability to communicate effectively in English through speeches and to select appropriate methods of presentation
2. The ability to search for and evaluate information on internet for speech topics
3. Use the numerical skills to arrange the speech ideas in a logical order

5.2 Teaching strategies

1. Interactive Lecture, Discussions, Demonstration & illustration
2. Interactive Lecture, Discussions, Demonstration
3. Interactive Lecture, Discussions, Demonstration & illustration

5.3 Methods of assessment

1. Assess individual speech test & Final Examination
2. Asses individual speech test & Final Examination
3. Asses individual speech test & Final Examination

5. Lesson Plan and Course Evaluation

1. Lesson plan

weeks	Topic/ details	Teaching/ practice hours	Teaching activities and instructional materials	Instructor
1	<p>-.Course syllabus</p> <p>Lesson 1. General</p> <p>Guidelines on Public Speaking</p> <p>1.1 Understanding Public Speaking</p> <p>1.2 Preparing for Speeches</p>	3	<p>-Explain the course description, objectives, assessment and teaching materials</p> <p>- Interactive lecture (1) on the concept of the topic</p> <p>- Students practice the concept orally</p> <p>- Students class activity in pairs</p> <p>Course syllabus, attendance sheet, Instructional manual, Text book, & visual aids.</p>	Asst. Prof. Neeru Shusatayasakul
2	<p>1.3 Delivery Techniques</p> <p>1.4 Using language</p> <p>1.5 Delivering your Own Speech (1)</p> <p>Assignment:1 (speech test 1)</p>	3	<p>-Interactive lecture (2) & demonstration on the concept of the topic</p> <p>- Students practice the concept orally</p> <p>- Students practice pronunciation in team</p> <p>-Discuss Assignment</p>	Asst. Prof. Neeru Shusatayasakul

			<p>(1),to be presented in the next class for 10%</p> <p>-Attendance sheets, Text book, Instructional manual &-visual aids</p>	
3	<p>1.5 Delivering your Own Speech (2):</p> <p>speech test 1</p>	3	<p>- Interactive lecture (3) on the concept of the test</p> <p>-students take individual (speech test 1)on the given assignments</p> <p>- Attendance sheet, score sheet, Instructional manual &-visual aids.</p>	
4	<p>Lesson 2. Impromptu Speeches</p> <p>2.1 Understanding Impromptu Speeches</p> <p>2.2 Preparing for Impromptu Speeches</p> <p>2.3 Pronunciation Tips</p>	3	<p>-Interactive lecture (4) on the concept of the topics</p> <p>- Students practice language skills on various topics orally analytically, critically, logically in pairs</p> <p>- Students practice pronunciation in group</p> <p>- Attendance sheet, Instructional manual, Text book, & visual aids.</p>	Asst. Prof. Neeru Shusatayasakul

5	<p>2.4 Practicing Impromptu Speeches</p> <p>2.5 Making an Impromptu Speech (1)</p> <p>-Assignment 2: (speech test 2)</p>	3	<p>-Interactive lecture (5) on the concept of the topics</p> <p>- Each students practice language orally analytically, critically, logically.</p> <p>-Assignment (2): Impromptu speeches to be presented in the next class for 10%</p> <p>-Attendance & score sheets, Text book</p>	Asst. Prof. Neeru Shusatayasakul
6	<p>2.5 Making an Impromptu Speech (2):</p> <p>speech test 2</p>	3	<p>- Interactive lecture (6) on the concept of the test</p> <p>- Students take individual making Impromptu speech test on the given assignments.</p> <p>- Attendance sheet, score sheet, Instructional manual &-visual aids.</p>	Asst. Prof. Neeru Shusatayasakul
7	<p>Lesson: 3 Informative Speeches</p> <p>3.1 Understanding Informative Speeches</p> <p>3.2 Practicing Informal Informative Speeches</p> <p>3.3 Pronunciation Tips</p>	3	<p>-Interactive lectures (7) on the concept of the topic</p> <p>-Students practice writing & discuss them in pairs, groups, orally analytically, critically,</p>	Asst. Prof. Neeru Shusatayasakul

			<p>logically</p> <ul style="list-style-type: none"> -Students practice pronunciation - Attendance sheet, Instructional manual, Text book, & visual aids 	
8	<p>3.4 Preparing for Formal Informative Speeches</p> <p>3.5 Delivering a Formal Informative Speech(1)</p> <p>-Assignment 3: (speech test 3)</p>	3	<p>-Interactive lecture (8) & demonstration on the concept of the topics</p> <ul style="list-style-type: none"> - Each students practice language orally analytically, critically, logically. -Assignment (3): A formal informative speech to be presented in the next class for 10% -Attendance sheets, Text book, Instructional manual &-visual aids. 	<p>Asst. Prof. Neeru Shusatayasakul</p>
9	<p>3.5 Delivering a Formal Informative Speech(2)</p> <p>speech test 3</p>	3	<p>- Interactive lecture (9) on the concept of the test</p> <ul style="list-style-type: none"> - Students take individual test on making formal informative speech on the given assignments. - Attendance sheet, score sheet, Instructional manual &-visual aids. 	<p>Asst. Prof. Neeru Shusatayasakul</p>

<p>10</p>	<p>Lesson: 4 Persuasive Speeches 4.1 Understanding Persuasive Speeches 4.2 Practicing for Persuasive Speeches 4.3 Pronunciation Tips</p>	<p>3</p>	<p>-Interactive lectures (10), demonstration & illustration, on the concept of the topic -The whole class sit in a semi-circle & practice speaking critically, analytically, logically on persuasive topics -Students practice pronunciation - Attendance sheet, Instructional manual, Text book, & visual aids</p>	<p>Asst. Prof. Neeru Shusatayasakul</p>
<p>11</p>	<p>4.4 Preparing for Formal Persuasive Speeches 4.5 Making a Persuasive Speech (1) -Assignment 4: (speech test 4)</p>	<p>3</p>	<p>-Interactive lecture (11) on the concept of the topics - Each students practice language orally analytically, critically, logically. -Assignment (4): A persuasive speech to be presented in the next class for 10%</p>	<p>Asst. Prof. Neeru Shusatayasakul</p>

12	4.5 Making a Persuasive Speech (2) speech test 4	3	<p>- Interactive lecture (12) on the concept of the test</p> <ul style="list-style-type: none"> - Students take individual test on making persuasive speeches on the given assignments. - Attendance sheet, score sheet, Instructional manual &-visual aids. 	Asst. Prof. Neeru Shusatayasakul
13	<p>Lesson: 5 Speeches for Special Occasions</p> <p>5.1 Understanding Speeches for Special Occasions</p> <p>5.2 Preparing for Speeches on Special Occasions</p> <p>5.3 Pronunciation Tips</p>	3	<p>-Interactive lectures (13) & demonstration on the concept of the topic</p> <ul style="list-style-type: none"> -Students work in groups on writing & practice speaking speeches on special occasion -Students practice pronunciation <p>Attendance sheet, Instructional manual, Text book, & visual aids</p>	Asst. Prof. Neeru Shusatayasakul
14	<p>5.4 Special Occasions Speeches Outline</p> <p>5.5 Making an Special Occasion Speech (1)</p> <p>Assignment 5: (speech test 5)</p>	3	<p>-Interactive lecture (14), Demonstration & Illustration, on the concept of the topics</p> <ul style="list-style-type: none"> - students practice class activities - Assignment (5): A persuasive speech to be 	Asst. Prof. Neeru Shusatayasakul

			presented in the next class for 10%	
15	5.5 Making an Special Occasion Speech (2) speech test 5	3	<p>- Interactive lecture (15) on the concept of the test</p> <p>- Students take individual test on making speeches on special occasion on the given assignments.</p>	Asst. Prof. Neeru Shusatayasakul
16	Final Examination		N/A	Asst. Prof. Neeru Shusatayasakul

Assessment Plan:

Methods / Activities	Expected outcomes	Assessment Strategies	Week(s) of assessment	The proportion of the assessment allocated for that activity (percentage)
1 Behavior, attendance, being engaged in class	1.1,2.1,3.1,5.1	(Authentic Assessments)	Wk.1-15	10%
2. Pair, Group & team activities	4.1	(Authentic Assessments)	Wk.1,2,4,7,10, 13	20 %
3.Speeches test on Assignments (1 to 5)	1.1,2.1,3.1, 5.1	(Authentic Assessments)	Wk. Wk.3,6,9,12,15	50 %
4. Final Exam.	1.1,2.1,3.1, 5.1	(Authentic Assessments)	Wk. 16	20 %

Section 6: Teaching Materials and Resources

1. Main Text

* Shusatayasakul. N, (2017), Public Speaking, Suan Dusit Book Center

2. Essential Reference

Baker, A. Goldstein, S.(2009), Pronunciation Pairs, Cambridge University Press

Charlin, D. & Payne, J. (2012),Public Speaking Today, University of Kansas & Blue Valley High School, Contemporary Publishing Group, Illinois USA

David, A. Carter,(1998), The effect of Public Speaking on Speakers, Southern Speech Communication Journal

James, A. Winans, (1999), Speech Makings, New York, Appleton-Century-Croft

James, C. McCroskey, (2012) An Introduction to Rhetorical Communication, Englewood Cliffs, N.J.: Prentice- Hall

James, C. Homes, (2002), Roles Speakers Play, New York: Harper & Row

James, H. Byrns, (2011), Introduction to Public Speaking, New York: Random House

James, J. Welsh, (2010),The speech writing Guide, New York: Wiley

Koch, A. (2014), Speaking with s Purpose, Milwaukee Area Technical college, Prentice Hall, New Jersey

Lucas E. Stephen, (2014), The Art of Public Speaking, University of Wisconsin-Madison, McGraw- Hill Book Co- Singapore

Gamble, T.K. & Gamble, M. W. (2006), Public Speaking in the Age of Diversity, College of New Rochelle &New York Institute of Technology

William, B. Norwood (1999), Speech: Its Techniques and Disciplines in a free Society, New York:, Appleton-Century-Croft

3. Recommended Books and Reference Material

* Lucas, S. E. (2009). *The art of public speaking* (10th ed.). Boston: McGraw-Hill.

*Internet- based documents and articles

* Magazines and newspapers

*Utube

* Others

7. Evaluation and Improvement of course Management

1. Strategies for effective course evaluation by students

* Formal evaluation by the university on line

*Student self- assessment of learning outcomes

Evaluation Strategies for Teaching Methods

* Students' evaluation of class

*Consultation with students' advisors

2. Improvement of Teaching Methods

- *Peer observation
- * Collegial sharing, training & work shop
- * Attend Nation standard speech contest to improve student's competence

3. Verifying Students' Learning outcome

- * Class Participation
- * Development & delivery of speeches in Assignments tests
- * Final Examination

5. Review and improvement for better outcome

- * English Program meeting at the end of the semester