



Course Specification

Course Title Chinese in Various Situations

Course Code 3572506

Semester 2 Academic Year 2019

Bachelor of Arts Programme in Hospitality Management

(International Programme)

School of Tourism and Hospitality Management

Suan Dusit University

Content

	page	
Section 1	General information	3
Section 2	Aims and Objectives	4
Section 3	Course Description and Implementation	4
Section 4	Development of Students' Learning Outcomes	5
Section 5	Learning Management and Evaluation Plans	8
Section 6	Teaching Materials and Resources	17
Section 7	Evaluation and Improvement of Course Management	17

Course Specification

Name of institution Suan Dusit University
 Campus/faculty/department School of Tourism and Hospitality Management

Section1 General Information

1. Course code and course title

3572506 Chinese in Various Situations

2. Number of credits

3(3-0-6)

3. Curriculum and type of subject

3.1 Bachelor of Arts Programme in Hospitality Management

3.2 Type of Subject Language Elective Courses

4. Responsible faculty members

4.1 course coordinator Ratchanok Nipawan

4.2 Instructors Ratchanok Nipawan **Section B1**

5. Semester / year of study

semester 2 academic year 2019 / Third-Year Students

6. Pre-requisite (if any)

None

7. Co-requisites (if any)

None

8. Venue of study

Suan Dusit University

9. Date of latest revision

20 November 2018

Section 2 Aims and Objectives

1. Aims of the Course

The aims of the course are to enable students to be equipped with skills (listening, speaking, reading and writing skills and knowledge necessary for communicate in particular situations and to initiate students to learn and understand Chinese culture as well as to encourage students to discuss about interesting Chinese current issues.

2. Objectives of Course Development/Modification

Chinese is now considered vital around the world especially in the hospitality business. The number of Chinese tourists is increasing. According to China Tourism Academy (CTA), the official tourism research institute of China National Tourism Administration (CNTA) shows that in 2016 the number of outbound tourism in China reached 122 million people, and Chinese visitors spent \$109.8 billion in overseas destinations and also reports that Thailand was the top of 5 destinations where Chinese tourists spent the most money. As a result, employers in any section of the hospital industry are seeking for Chinese-speaking personnel. Therefore, the school modifies this course, in terms of the course content and studying and teaching technics (Active Learning Technic) to help students to become fluent in Chinese in order to compete with other graduates in the industry.

Section 3: Course Description and Implementation

1. Course Description

Appropriate language for social life and professional situations, reading letters, writing business letters and e-mail, also improve conversation, listening, reading, and presentation skills from class activities, practicing with a various situation in both daily and professional life

2. Number of Hours per Semester

Lecture (Hour)	Additional class (Hour)	Laboratory/field trip/internship (Hour)	Self-study (Hour)
45 hours/semester (3 hours x 15 weeks)	None	None	90 hours/semester (6 hours x 15 weeks)

3. Number of hours that the lecturer provides individual counseling and guidance

3 hours a week by providing the contact information to students at the first class.

Section 4 Development of Students' Learning Outcomes

1. Morality and Ethics

1.1 Expected outcome on morality and ethics

(1) To realize good values, honest, moral conscience and ethics, to be able to deal with the conflicts relating to profession etiquette.

(2) To have good attitude toward career and enable to express morality and ethics during the work and toward others.

(3) To responsible of duties, good membership and develop leadership skills and act as a role model to others.

(4) To be disciplined and follow the organizational and social rules and regulations.

1.2 Teaching methods

- Lecturers integrate morality and ethics in class.

- Lecturers integrate and cultivate positive and professional attitude toward working in the hospitality industry to students.

1.3 Evaluation methods

- Ability to express discipline and harmony when attending extracurricular activities.

- Ability to express responsibility to complete assignment

2. Knowledge development

2.1 Expected outcome on Knowledge and skills development

(1) To have knowledge about hospitality in tourism industry for both theory and practice broadly, systematically, internationally and up to date with world situation.

(2) To have knowledge integrated from hospitality other related fields.

(3) To have knowledge about research designs and methodology in order to solve problems and to develop career knowledge.

2.2 Teaching methods

- Apply different strategies and teaching techniques in accordance to course descriptions.

- Practice information searching process skills and encourage students to gain knowledge, understand self – study issues, and practice necessary learning process skills.
- Apply Active Learning technics to help improve students' learning process skills

2.3 Evaluation methods

- Quiz/Midterm/Final.
- Assignment and activities.

3. Intellectual Knowledge Innovation

3.1 Expected outcome on Intellectual Knowledge Innovation

(1) To be able to evaluate and analyze data, and able to think critically and systematically in order to find cause, effect, and resolution of the problems in depth.

(2) To be able to apply methodologies, synthesis, evaluation both practically and theoretically in actual operations.

(3) To be able to suitably apply knowledge and innovation in business term and able to adapt innovation technology to the profession and related fields.

3.2 Teaching methods

- Conduct learning and teaching activities integrated with intellectual skills. For example, raising case studies so that students analyze, synthesize, and summarize concept for paper.

- Encourage activities emphasizing on systematical thinking, including analyzing thinking and group discussion.

- Practice from hypothetical situations to establish skills

- Use different teaching methods, such as demonstration, roleplay, or experiment.

- Arrange site visit.

3.3 Evaluation methods

- Question and answer in class.

- During the activity and period of paper assignment promoting intellectual skills

- Quiz/Midterm/Final.

4. Interpersonal Skills and Responsibility

4.1 Expected outcome on Interpersonal Skills and Responsibility

(1) To be able to perform the duty and be responsible for assigned task and work with others by helping others and solving problems.

○ (2) To be able to develop self – improvement continuously on professional learning improvement based on international criterion.

4.2 Teaching methods

- Assign group work activities and learning with participation
- Assign work requiring collaboration or acquiring information from others or from experienced people.

4.3 Evaluation methods

- Group participation and teamwork.
- Behaviors during activities.
- From the completeness of interview report or assign tasks.

5. Numerical Analysis and Information Technology Skills

5.1 Expected outcome on Numerical Analysis and Information Technology Skills

● (1) To be able to perform listening speaking reading and writing skills and summarize necessary points appropriately.

● (2) To be able to communicate effectively with foreigners from different culture in different situation.

○ (3) To be able to use information technology suitably in different operations and efficiently select suitable form of presentation in accordance with different topics and audiences

(4) To be able to analyze and interpret data, facts, figures, statistics and/or numerical related tasks efficiently.

5.2 Teaching methods

- Introduce activities consisting of case study analysis, technique learning, and applying to situations.

- Assign tasks requiring international information searching and related necessary issues presenting in front of the class.

5.3 Evaluation methods

- Quiz/Midterm/Final
- Report and presentation.

Section 5 Learning Management and Evaluation Plans

1. Teaching plan

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
1	<p>Course introduction</p> <ul style="list-style-type: none"> ● Course syllabus overview ● Course objective and evaluation <p>Chinese Culture for professional life and Chinese culture for business communication</p>	3	<p>Teaching & Learning Activities</p> <p>The instructor introduces oneself and gives the course overview. Also explain the course syllabus, inform the assessment and evaluation method, including rules and regulation in class. Inform date and time for giving an advice or guidance.</p> <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Pre-test 	<ul style="list-style-type: none"> - Power point - Syllabus handout
2	<p>第一课 他在做什么呢 Chapter 1 What's he doing?</p> <ul style="list-style-type: none"> - Vocabulary - Sentence - Gramma to express one's needs and want in daily life 	3	<p>Teaching & Learning Activities</p> <ul style="list-style-type: none"> - Review basic Chinese knowledge and information - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			<ul style="list-style-type: none"> - Chapter exercise - Q&A 	
3	第二课 我去邮局寄包裹 Chapter 2 At the Post Office and Business Negotiation <ul style="list-style-type: none"> - Vocabulary - Sentence - Grammar 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD
4	第三课 可以试试吗 Chapter 3 Can I try this one? (Part 1) <ul style="list-style-type: none"> - Currency - Payment methods - Expenses - Express the feeling - Vocabulary - Sentence - Grammar 太，又…又…，一点儿等等	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	
5	第三课 可以试试吗 Chapter 3 Can I try this one? (Part 2) - Currency - Payment methods - Expenses - Express the feeling - Vocabulary - Sentence - Grammar	3	- Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	- Subject handout - Power point - V.D.O. Clip or CD
6	第四课 祝你生日快乐 Chapter 4 Happy Birthday to You (Part 1) - Chinese festivals - Vocabulary - Sentence - Grammar	3	- Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing	- Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			<ul style="list-style-type: none"> - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	
7	<p>第四课 祝你生日快乐 Chapter 4 Happy Birthday to You (Part 2)</p> <ul style="list-style-type: none"> - Chinese festivals - Vocabulary - Sentence - Gramma 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD
8	<p>第五课 我们明天七点一刻出发 Chapter 5 We will leave at 7.15 tomorrow morning. (Part 1)</p> <ul style="list-style-type: none"> - Daily life activities for hospitality business 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
	<ul style="list-style-type: none"> - Schedule the business meeting - Vocabulary - Sentence -Grammar 		<p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	
9	<p>第五课 我们明天七点一刻出发 Chapter 5 We will leave at 7.15 tomorrow morning. (Part 2)</p> <ul style="list-style-type: none"> - Daily life activities for hospitality business - Schedule the business meeting - Vocabulary - Sentence -Grammar ----- Midterm Exam 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD
10	<p>第六课 我打算请老师教我京剧 Chapter 6 I've planned to invite the Chinese opera Laoshi to teach me (Part 1)</p>	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce 	<ul style="list-style-type: none"> - Subject handout - Power point

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
	<ul style="list-style-type: none"> - Chinese cultures - Vocabulary - Sentence - Gramma 		<ul style="list-style-type: none"> - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - V.D.O. Clip or CD
11	<p>第六课 我打算请老师教我京剧 Chapter 6 I've planned to invite the Chinese opera Laoshi to teach me (Part 2)</p> <ul style="list-style-type: none"> - Chinese cultures - Vocabulary - Sentence - Gramma 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
12	第七课 学校里边有邮局吗? Chapter 7 Is there any post office in the school? (Part 1) - Direction - Vocabulary - Sentence - Gramma	3	- Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Chapter exercise - Q&A	- Subject handout - Power point - V.D.O. Clip or CD
13	第七课 学校里边有邮局吗? Chapter 7 Is there any post office in the school? (Part 2) - Direction - Vocabulary - Sentence - Gramma	3	- Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences Evaluation Methods: - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class	- Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			<ul style="list-style-type: none"> - Chapter exercise - Q&A 	
14	Lessons review and summary (Part 1) <ul style="list-style-type: none"> - Chinese in hospitality Industry - Vocabulary - Sentence - Grammar 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Review all chapter exercise - Q&A 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD
15	Lessons review and summary (Part 2) <ul style="list-style-type: none"> - Chinese in hospitality Industry - Vocabulary - Sentence - Grammar 	3	<ul style="list-style-type: none"> - Review previous lesson - Explain vocabulary meaning and teach how to write and pronounce - Explain how to choose and apply vocabularies to make proper sentences <p>Evaluation Methods:</p> <ul style="list-style-type: none"> - Practice pronouncing 	<ul style="list-style-type: none"> - Subject handout - Power point - V.D.O. Clip or CD

Week	Topic	Hour	Teaching & Learning Activities, Instructional Media (if any)	Instructional Media
			<ul style="list-style-type: none"> - Pair/Group work to help each other create proper dialog for conversation in accordance with the given situations. - Play role in front of the class - Review all chapter exercise - Q&A 	
16	Final Exam			

2. Evaluation plan

Activities	Expected outcomes	Methods	Week	Percentage
1	1.3, 1.4 4.1, 4.2	<ul style="list-style-type: none"> - Punctuality and responsibility - Class participation - Chapter exercise, and quiz 	1-15	10% 10% 10%
2	1.3 1.4 2.1 2.2 3.2 4.1 5.1 5.2 5.3	Homework/assignment (creating dialog), play role , and performance	2-15	20%
3	2.1 2.2 3.1 3.2 5.1 5.2	Midterm Exam	8	20%
4	2.1 2.2 3.1 3.2 5.1 5.2	Final Exam	16	30%

Evaluation

Evaluation and graduation requirements are subject to the Regulation of Suan Dusit University Council on Undergraduate Programme Evaluation.

Section 6 Teaching Materials and Resources

1. Texts and main documents

杨寄洲主编. (2007). *汉语教程 (第一册)*. 下. 北京: 北京语言大学出版社.

2. Documents and important information

1	北京大学中文系现代汉语教研室. (2005). <i>现代汉语 (重排本)</i> . 北京: 商务书馆.
2	曹文. (2000). <i>汉语发音与纠音</i> . 北京: 北京大学出版社.
3	曹文. (2004). <i>汉语语音教程</i> . 北京: 北京语言大学出版社.
4	黄伯荣, 廖序东. (2002). <i>现代汉语 (上册)</i> . 北京: 北京高等教育出版社.
5	姜丽萍主编. (2008). <i>体验汉语基础教程: 泰语版</i> . 北京: 高等教育出版社.

3. Documents and recommended information

1	邵敬敏主编. (2005). <i>现代汉语通论</i> . 上海: 上海教育出版社.
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Section 7 Evaluation and Improvement of Course Management

1. Strategies for effective course evaluation by students

- Individual online evaluation on the lecturer and subject content provided by the university

2. Evaluation strategies in teaching methods

- Observe from students
- Students' scores/result from the test/quiz/examination
- Learning outcome verification

3. Improvement of teaching methods

- Meeting on course improvement with all lecturers in this course

4. Verification of students' standard learning outcome

- Observe from the student's reaction or students' questions to evaluate students' understanding.

- Ask questions and let students answer to ensure that students understand the lesson content.

- The program committee evaluate students' learning outcome by examining students' test/quiz/examination, assignment, grading method, and class performance score.

5. Review and improvement for better outcome

- To regularly update and modernize course content
- To improve as commented or advised by the program committee